

[OPPORTUNITIES](#) > culture360 Media partnerships 2020: new call out!

DEADLINE  
**15 AUG 2020**

WEBSITE

[HTTPS://CULTURE360.ASEF.ORG...](https://culture360.asef.org...)

COUNTRIES

[ASIA](#) [EUROPE](#)

THEME

[COVID-19](#)

DISCIPLINES

[CRAFT](#) [DANCE](#) [FESTIVALS](#) [FILM](#)

[LITERATURE](#) [MUSIC](#) [PERFORMING](#)

[ARTS](#)

## culture360 Media partnerships 2020: new call out!



2020 Call for Media  
Partnerships  
(Sept to Dec 2020)

Deadline: 15 August  
2020



In these unprecedented times we are living due to the Covid-19 pandemic, culture360.ASEF.org is committed to continue supporting on-site and virtual arts events.

*Would you like to partner with us?*

[culture360.ASEF.org](https://culture360.asef.org) is now inviting applications from interested arts organisations that would like to showcase their upcoming events both on-site & virtual (such as arts conferences, festivals, workshops, webinars, online performances and exhibitions) on our arts portal through a media partnership with us. We offer a wide outreach & visibility for your event among the arts communities in Asia and Europe.

**What is culture360.ASEF.org?**



culture360.ASEF.org is an online platform offering up-to-date information on arts, culture & heritage from 51 countries in Asia & Europe. Publically funded by the [Asia-Europe Meeting \(ASEM\)](#), culture360.ASEF.org is for artists, cultural professionals, policy makers & anyone interested in international cultural co-operation.

### Why a media partnership?

As part of our mandate, we give visibility to innovative arts events from under-represented or less-visible countries, regions & artistic disciplines projects. We do this through media partnerships with interesting arts events in Asia and Europe. Since 2012, we have offered over 30 media partnerships to key events in both regions. We would like to continue supporting more such initiatives through this competitive open call process, especially during the difficult times we are experiencing due to the Covid-19 global pandemic.

### What people say about the media partnership

#### Hayriye Ruzgar

Communications Officer, Buffer Fringe Performing Arts Festival (Cyprus)

“ Having the media partnership with culture360.asef.org, enabled us to introduce ourselves to a community beyond our usual reach. As a young festival taking place in a divided, small, European island located in the Mediterranean, it is not easy to attract artists and followers from far. This partnership helped us greatly to start shortening the distance with Asian countries, that we could clearly observe from the increased number of applications from these countries in the next edition. ”



#### Inken Bornholdt

Marketing & Project Manager, TodaysArt (The Netherlands)

“ The media partnership with culture360.ASEF.org worked extremely well for TodaysArt. TodaysArt is a network organization, with an annual festival based in the Netherlands, focusing on music, audio-visual and immersive art. In 2018 ASEM played a key role in bringing TodaysArt together with The Arts Council Mongolia, which lead to an extended collaboration with Ulaanbaatar International Media Art Festival. The content-driven media partnership thoughtfully amplified this unique Asian-European collaboration between our two organizations. We seek to continue partnering with ASEM for our future festival campaigns and activities beyond. ”



### What type of events do we support?

The media partnership with culture360.ASEF.org is for **arts events ONLY**. They may take various forms and include both physical and virtual activities: conferences, festivals, workshops, online performances and webinars. Events must be cultural in nature (see more details below) and must take place in any of the [51 countries of Asia and Europe that are members of ASEM and ASEF](#).

### What areas of the arts & culture?

We are particularly interested in events that focus on:

- **Digital**: issues, trends, challenges
- **Interdisciplinary and cross-sectoral** events that connect arts & culture with sustainable development, human rights, public health, science & technology etc.
- Events that are **collaborations** between Asians and Europeans

### What geographical areas?

All events taking place in [ASEM member countries](#) are welcome to apply. Special attention will be given to countries/regions that are less visible within Asia and Europe.

### What can we offer as media partner?

culture360.ASEF.org will promote the selected arts event through the following communication activities:

- Articles/Interviews/Podcasts with the organisers, participants or speakers published on our website
- Announcement of the selected event in our monthly e-newsletter
- Promotion on culture360.ASEF.org social media channels
- Event post on culture360.ASEF.org website

### What do we seek in exchange?

- culture360.ASEF.org acknowledged as media partner in all printed and digital collaterals of the event
- Possibility to present ASEF's work in culture at the event
- Dissemination of ASEF publications and brochures at the event
- Dissemination of survey on Asia-Europe collaboration among participants at the event

### Who should apply?

Arts organisations, cultural networks & government agencies that are organisers or co-organisers of arts events may apply. Individuals are not eligible to apply.

### How to apply?

All proposals should be submitted through the following application form: [https://asiaeuropefoundation.formstack.com/forms/culture360\\_media\\_partnership\\_2020](https://asiaeuropefoundation.formstack.com/forms/culture360_media_partnership_2020)

- Deadline for submission of proposals: **15 August 2020**
- Proposals should refer to events taking place between **1 September and 15 December 2020**

## Similar content

POSTED ON  
**02 JUL 2018**

**Call for Proposals:  
Media Partnerships  
with  
culture360.ASEF.org**

POSTED ON  
**01 JUL 2019**

**Call for Proposals:  
2019 Media  
Partnerships with  
culture360.ASEF.org**

POSTED ON  
**15 JAN 2020**

**Call for Proposals:  
2020 Media  
Partnerships with  
culture360.ASEF.org**



POSTED ON  
15 OCT 2020

**culture360 call for articles | How are the arts adapting to the "New Normal"?**

**CALL FOR ARTICLES**  
[CallForArticles2020](#)



POSTED ON  
15 APR 2019

**Call for articles for culture360.ASEF.org**



POSTED ON  
02 SEP 2019



## **ABOUT ASEF CULTURE360**

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360](#) | [FAQ](#)

