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urban areas in Europe



Creative FLIP, through the Ambassadors of Good Practice Programme, is looking for 10 organisations from the Cultural and Creative Sectors and Industries (CCSI) and local/regional authorities with similar aspirations and who are from non-urban areas.

Through this programme, Creative FLIP is supporting **peer-learning exchanges** designed to identify and showcase exemplary practices on how **local communities in non-urban areas are revitalised through arts and culture**. These **5-day exchanges** will bring together selected Hosts and Visitors to share knowledge, ideas, and inspiration.

The 10 selected Hosts are the following:

- FarmLab.at, Austria
- Mayo County Council, Ireland
- Fundación Uxío Novoneyra, Spain
- Valmiermuiža Association of Culture, Latvia
- Maajaam, Estonia
- Museumsverein Klostertal, Austria
- Associazione Cherimus, Italy
- Asociacion Cultural Sende, Spain
- Spazio Nour, Belgium
- Anykščiai Art Incubator, Lithuania

Through an evaluation process, which will take place in September 2025, the selected Visitors will be matched with their Hosts for the exchange programmes. **The exchanges will take place from October 2025 until March 2026.**

Eligibility

- For-profit or non-profit organisations active in the Cultural and Creative Sectors and Industries (CCSI)
- Local/regional authorities
- Be located outside of urban areas
- Be based in one of the 40 Creative Europe countries
- Be based in a country different from the Host

Grant

- **Travel allowance: 350 EUR** per Visitor for round-trip
- **Daily allowance: 165 EUR** per Visitor per day, contributing to accommodation, food, local transportation, etc.

Creative FLIP application guidelines

Deadline: 7 September 2025

WEBSITE

[HTTPS://CREATIVEFLIP.CREATIVEHUBS.NET/POST/AMBASSADORS-OF-GOOD-PRACTICE-OPEN-CALL-FOR-VISITORS](https://creativeflip.creativehubs.net/post/ambassadors-of-good-practice-open-call-for-visitors)

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ART AND ENVIRONMENT CREATIVE INDUSTRIES PROFESSIONAL DEVELOPMENT

ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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