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# Cooperation between artists, manufacturing companies and technology suppliers



## Better Factory's Second Open Call is now open!



Better Factory is calling for expressions of interest from artists, manufacturing companies and technology suppliers based in Europe for a Knowledge Transfer Experiments (KTEs) pilot project, which aims to diversify manufacturing companies' product portfolio.

Better Factory will support pilot projects by teams composed of **one manufacturing company, one artist, and one company supplying technology** per open call. A total of two open calls will be launched to select the best 16 pilot projects.

The goal of the KTEs is to lead a **diversification of the Manufacturing companies' product portfolio** with an aim to enhance their business models with customised and individualised products and new services around the products. KTEs will address the following sectors:

- Plastic and rubber
- Furniture and wood
- Food and agriculture
- Construction
- Metal and machinery
- Textile and leather

## Who is it for?

Up to **200,000 EUR (total lump sum)** will be distributed to each one of the selected KTEs, based upon the successful delivery of technical and business reports along with the 16-month experiment programme. KTEs applications will have to be submitted by consortia composed

of:

- One **manufacturing company of mid-cap** (up to EUR 50,000)
- One **technology supplier** (up to EUR 100,000)
- One **artist** (up to EUR 50,000)

They must be legally established in the Member States of the European Union, H2020 Associated Countries (such as Norway or Switzerland) or the United Kingdom.

## What is it for?

Collaborations between manufacturing companies, artists, and technology suppliers can take on many forms and deliver a wide variety of outcomes. At a technical level, the focus will be to **minimise the impact on production cost and to create more value** by:


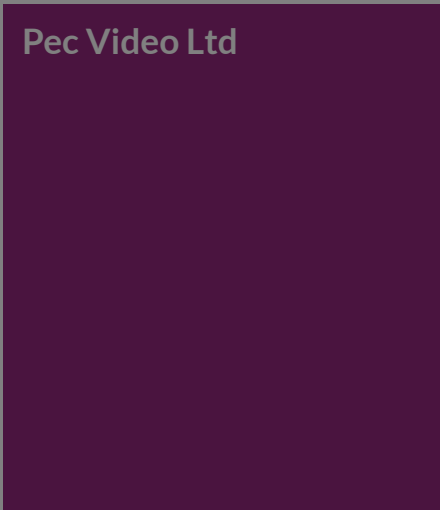

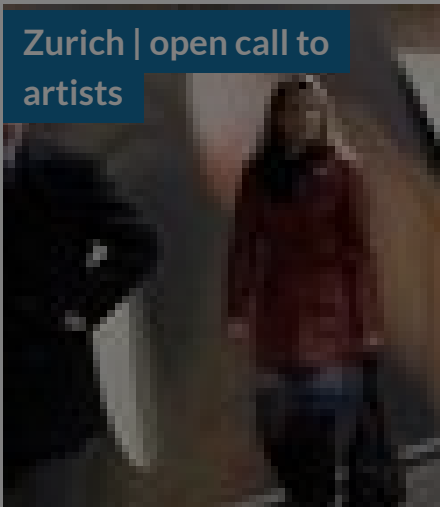
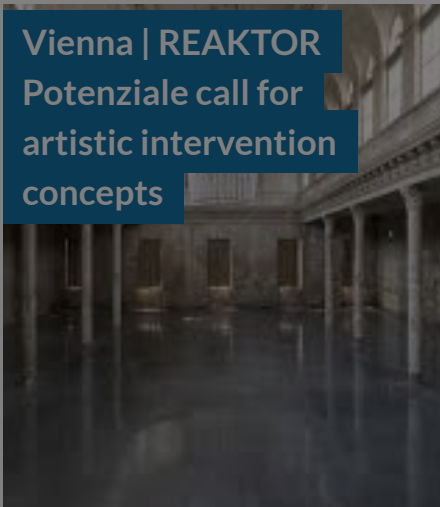
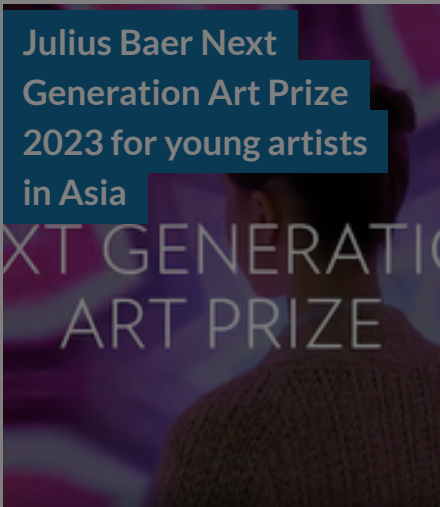
- Reducing waste, energy and other production resources
- Optimising factory logistics
- Using robots to support workers
- Production preplanning and simulation

Applicants must first submit their expression of interest, after which a matchmaking process will take place.

[Application guidelines](#)

**Deadline: 15 November 2022**

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