

### Reception limages

CCCB Centre de Cultura Contemporaneia de Barcelona: the 2nd Cultural Innovation Prize is open to innovative cultural projects that raise awareness about climate change, empowering and involving society actively in the global commitment to environmental responsibility.

How can culture defy climate change? The second edition of the Cultural Innovation International Prize encourages projects that offer imaginative and effective solutions to one of the biggest global problems of the 21st century. The winning proposal will be included in an exhibition on the subject at the CCCB.

Climate change is one of the central themes of the CCCB's 2016-2017 programme. In the course of the year we'll be offering **activities**, **talks and a major exhibition** with the aim of addressing what we see as

one of the biggest challenges facing humankind.

Year two of the International Prize for Cultural Innovation marks the start of this **annual interdisciplinary agenda** and opens the debate about **the role that culture and cultural institutions can play** in helping to address the problem.

Can we analyse global warming beyond catastrophist viewpoints or technological solutions? Can we contribute to the need for an ecological ethic and collective environmental responsibility? Can we act as catalysts of change?

# Climate, culture, change The 2nd Cultural Innovation Prize

Is open to innovative cultural projects that raise awareness about climate change, empowering and

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Is designed so that the winning proposal can be featured in the framework of the exhibition «After the End of the World» in October 2017. If applicable, the project will be loaned space at Beta Station, a laboratory space adjoining the Centre's galleries.

Includes prize money of **20,000 euros** to develop the winning proposal.

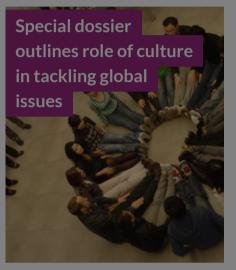
involving society actively in the global commitment to environmental responsibility.

Is open to projects in the framework of the **third culture** (proposals that explore links between art, science, humanities and technology), education (informative and educational formats that involve educators, children, young people and families) or citizen-led innovation (new tools, platforms and programmes for collective participation and the design of ideas for social transformation).

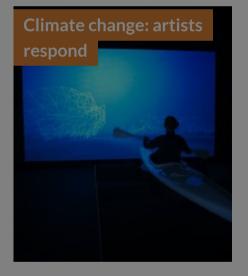
## Deadline for project proposals: 31 January 2017

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