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## Call for Proposals - Support to Video on Demand and Digital Cinema Distribution



Digital technologies have made European audiovisual works more easily accessible outside their country of origin thanks to new ways of transporting audiovisual content.

The competitiveness of the audiovisual content industry in Europe will strongly depend on the use of these new technologies in the distribution stage.

The main objective of this scheme is to support the creation and exploitation of catalogues of European works to be distributed digitally across borders to a wider audience and/or to cinema exhibitors through advanced distribution services, integrating where necessary digital security systems in order to protect online content. It encourages the European audiovisual industry to adapt to new developments in digital technology.

Applications from legal entities registered in one of the following countries are eligible:

□ the Member States of the European Union □ the EEA countries □ Switzerland □ Croatia □ Bosnia and Herzegovina

The budget for this call 6,725,000 EUR.

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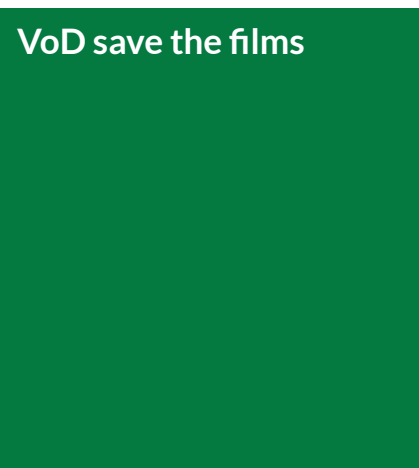
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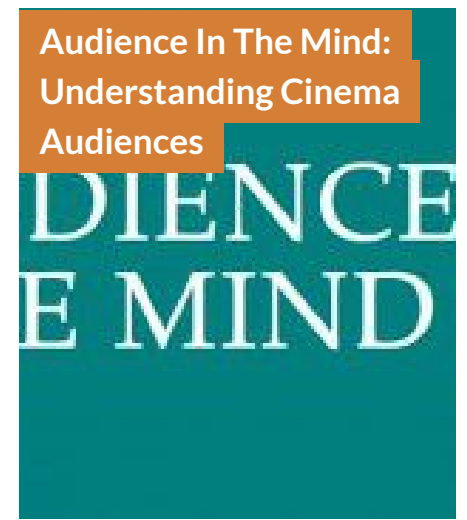


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