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Partnerships
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Call for Media Partners

Deadline **31st Oct 2018**



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Would you like to partner with us?

[culture360.ASEF.org](#) is inviting applications from interested arts organisations that would like to showcase their upcoming events (such as arts conferences, festivals, workshops) on our arts portal through a media partnership with us. We offer a wide outreach & visibility for your event among the arts communities in Asia and Europe.

What is [culture360.ASEF.org](#)?

[culture360.ASEF.org](#) is an online platform offering up-to-date information on arts, culture & heritage from 51 countries in Asia & Europe. Publically funded by the [Asia-Europe Meeting \(ASEM\)](#), [culture360.ASEF.org](#) is for artists, cultural professionals, policy makers & anyone interested in international cultural co-operation.

Why a media partnership?

As part of our mandate, we are keen to give visibility to innovative arts events from under-represented or less-visible countries, regions & artistic disciplines projects. We hope to do this through media partnerships with interesting arts events in Asia and Europe. Since 2012, we have offered over [20 media partnerships](#) to key events in both regions. We would like to continue supporting more such initiatives through this competitive open call process.

What type of events do we support?

The media partnership with [culture360.ASEF.org](#) is for arts events ONLY. They may take various forms: conferences, festivals, workshops etc. Events must be cultural in nature (see mor details below). Events must take place in any of the [51 countries of Asia and Europe that are members of ASEM and ASEF](#).

What areas of the arts & culture?

We are particularly interested in events that focus on:

- Digital: issues, trends, challenges

- Interdisciplinary and cross-sectoral events that connect arts & culture with sustainable development, human rights, public health, science & technology etc.
- Events that are collaborations between Asians and Europeans

What geographical areas?

All events taking place in [ASEM member countries](#) are welcome to apply. Special attention will be given to countries/regions that are less visible within Asia and Europe.

What can we offer as media partner

culture360.ASEF.org will promote the selected arts event through the following communication activities:

- Articles/Interviews with the organisers, participants or speakers published on our website
- Announcement of the selected event in our monthly e-newsletter
- Promotion on culture360.ASEF.org social media channels
- Event post on culture360.ASEF.org website

What do we seek in exchange?

- culture360.ASEF.org acknowledged as media partner in all printed and digital collaterals of the event
- Possibility to set-up an information booth about culture360.ASEF.org during the event
- Possibility to present ASEF's work in culture at the event
- Dissemination of ASEF publications and brochures at the event
- Dissemination of survey on Asia-Europe collaboration among participants at the event

Who should apply?

Arts organisations, cultural networks & government agencies that are organisers or co-organisers of arts events may apply. Individuals are not eligible to apply.

How to apply?

All proposals should be submitted through the following application form:

https://asefculture.formstack.com/forms/c360_mediapartnership_call

Deadline for submission of proposals:

- **Proposals** for events taking place between **1 January and 30 June 2019**

Deadline for proposals: 31 October 2018

Announcement of selected proposals on **30 November 2018**

Modalities

- A Media Partners Agreement will be signed between culture360.ASEF.org and each selected arts event, listing roles and responsibilities on both sides.
- The partnership does not include any financial grant.

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ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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