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petition for emerging visual artists



The Bloom Award competition funded by Warsteiner brewery offers young artists from all around the world the possibility to gain a foothold in the international art market. Visual arts, Design, Urban art or Video – the artistic potential has no limitations at Bloom Award by Warsteiner.

Who can apply?

Visual arts, Design, Urban art or Video – the artistic potential has no limitations at Bloom Award by Warsteiner. We are looking for artists who knowingly work at the interfaces between art and creative industries, whose works blur boundaries of traditional forms of expression. Since its beginning in 2010, Bloom Award by Warsteiner emphasizes interdisciplinarity, power of innovation, courage and progressiveness. For the 2018 edition, more than 2,800 artists applied from 97 countries.

What characterizes Bloom Award

Bloom Award by Warsteiner consciously takes responsibility for the participating artists and is distinguished by a long-term support. For one year, the winner will be actively supported in their career: As part of a one-year mentoring by one of the jury members, the winner defines goals with the mentor to boost their career. Next steps are planned together and the winner benefits from the contacts and experience of their mentor.

Bloom Award by Warsteiner thus offers artists a special platform to draw attention to themselves and their work.

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Deadline for entries: 31 July 2019

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