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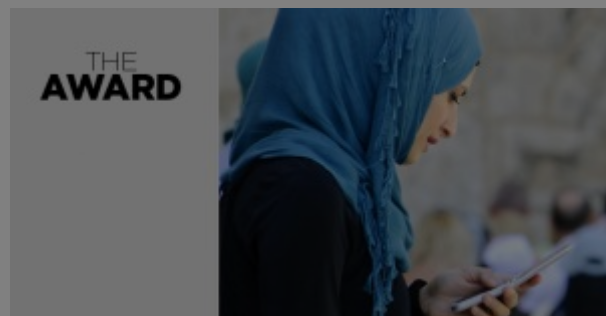
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THE AWARD



The [United Nations Alliance of Civilizations](#) (UNAOC) and the BMW Group have joined forces to strengthen their commitment to encourage cultural diversity and coexistence among communities. The [BMW Group Award for Intercultural Innovation](#), in support of the Alliance of Civilizations, under the auspices of the United Nations (otherwise known as the Intercultural Innovation Award) searches for innovative and sustainable projects around the world that are encouraging dialogue and cooperation among people from different cultural backgrounds using novel and creative methods.

Not-for-profit organizations that are active in the fields of migration and integration; intercultural awareness; education for intercultural citizenship; the role of specific groups (faith-based; women; youth; media) in promoting intercultural understanding, with a track records in managing intercultural projects and willingness to expand their range of action, are eligible to apply.

The Intercultural Innovation Award will be bestowed upon ten organizations. Winners will become members of the “World Intercultural Facility for Innovation” (WIFI), and the top five will draw from one-year support and consulting from the UNAOC and the BMW Group. The WIFI, a program initiated by the UNAOC in cooperation with the BMW Group, will help winners to become more efficient and to expand, as well as enable their transfer to other contexts or settings where they might be relevant. The specific support received will depend on the individual needs of the projects. A detailed needs assessment will be conducted in conjunction with each of the winners. The UNAOC and the BMW Group and a Mentoring Group will then mobilize resources to help those projects achieve their goals. After one year, a comprehensive evaluation will be performed in order to assess the impact of the Award on the winners.

In 2012, the total prize pool doubled to USD 100,000, with a first prize of USD 50,000.

In 2012, the total prize pool is doubled to USD 100,000 with a first prize of USD 50,000.

Deadline for applications is October 10th, 2012 at 5 p.m. ET.


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Source: The Intercultural Innovation Award

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