ASEAN-ROK Culture Innovation Joint Project aims to stimulate a meaningful partnership among ASEAN countries and Korea in the field of culture and contemporary technologies. Eligible organisations should apply now for production grants.

To this end, this grants will be provided for public-minded projects that are carried out with ASEAN-ROK’s cultural resources and contemporary technologies. A wide range of arts disciplines are covered - see guidelines for details.

The project also has the ambition to contribute to the process of creating a network of experts who are competent in doing ground-breaking research projects in the aforementioned fields.
Innovation Joint Project - Production Grants

Since the hosting of the ASEAN-ROK Culture Innovation Summit in 2020, the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea, and Korean Foundation for International Cultural Exchange (KOFICE) have been striving to expedite partnership and cooperation among Korea and ASEAN countries through revitalized exchanges in culture and the arts. To this end, grants will be provided for public-minded projects that are carried out with ASEAN-ROK’s cultural resources and contemporary technologies.

Outline

Title: 2021 ASEAN-ROK Culture Innovation Joint Project - Production Grants

Application period: May 14 (Mon) - June 30 (Wed), 2021 / 18:00 (KST)

Objective: to provide financial support for joint, public-minded projects in culture and/or the arts that are conducted using ASEAN-Korean cultural resources and contemporary technologies

- Cultural resources (literature, art, music, dance, performance, film, traditonal music, photographs, architecture, language, etc.)
- R&D endeavors, cooperation and practical growth among Korea and ASEAN in the field of conservation, promotion of collaboration in the cultural field, etc.

Eligibility: Public or private organizations (corporations/associations) working in the arts & culture, or science & technologies

Eligibilities:

- An institution or organization that is interested in the concept of the ASEAN-ROK community and able to collaborate with an expert organization from at least one ASEAN member state
- An institution or organization that has expertise in culture and/or the arts and is able to collaborate with an expert organization in science & technology, or an institution or organization that has expertise in the sciences & technology and is able to collaborate with an expert organization in culture and/or the arts
- An institution or organization that has access to personnel and/or facilities necessary for implementing the project

Provided support: funding for project implementation, operational costs, travel expenses within Korea (up to KRW 100 million per project)

Application type:

<table>
<thead>
<tr>
<th>Type</th>
<th>Content</th>
<th>Expected outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>New creation or production</td>
<td>Planning/production of an original project that blends culture and the arts with contemporary technologies</td>
<td>Outcome on a par with or of more advanced quality than a showcase (exhibition, performances, film, etc.)</td>
</tr>
<tr>
<td>Re-creation (adaptation)</td>
<td>Adaptation of an existing culture or arts project by supplementing it with or using it to showcase a new technology</td>
<td>Outcome of sufficient quality to be used for other purposes in the future (follow-up exhibition, re-performance, re-screening, etc.)</td>
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</tbody>
</table>

Where to apply: e-Nara Oosum (comprehensive management system for state subsidies; www.goimis.go.kr)

Required documents: application form (please use provided form), portfolio, resume of each team member, business license, etc.

* For further information, please refer to the Application Guidelines.

Assessment and designation

Assessment procedure:

1st round: Document Screening
2nd round: Presentation Screening
3rd round: Budget Screening

- Document screening: assessment of application form and other essential documents
- Presentation screening: oral presentation to project team (10 min.) and Q/A (10 min.)
- Budget screening: assessment of project’s budget feasibility

No. of selected teams: Up to three (regardless of application type)

Announcement of results: Notification done individually

Assessment criteria:

<table>
<thead>
<tr>
<th>Category</th>
<th>Items assessed</th>
<th>Factors examined</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appropriateness</td>
<td>Appropriateness of blending of cultural elements and technology</td>
<td>Appropriateness of blending of cultural elements and technology</td>
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</tbody>
</table>

* Please note that these criteria may be subject to change
● (Title) ASEAN-ROK Culture Innovation Joint Project - Production Grants

DEADLINE: 30 June 2021 / 18:00 KST

● (Objective) Providing financial support for joint, public minded-projects in culture and the arts that are conducted using ASEAN-ROK’s cultural resources and contemporary technologies

- Cultural resources: literature, art, music, dance, theater, film, traditional music, photography, architecture, language, etc.

- Public-mindedness: cooperation and partnered growth among Korea and ASEAN states, environmental conservation (carbon neutrality, etc.), embracing of multiculturalism, etc.

● (Eligibilities) Public or private organizations (corporations/associations) working in the arts & culture, or science & technologies

※ Eligible project types

① Digitalizing of ASEAN/Korean cultural resources, or project on arts & culture that is characterized by public-mindedness

② Project that favors an experimental stance on the blending of culture/arts and technology and advocates the realization of public values

③ Online collaboration that is conducive to the international exchange paradigm of the post-COVID-19 era

④ Project that has features/aspects in common with the theme* of the 2021 ASEAN-ROK Culture Innovation Summit "ASEAN and Korean Citizens: Growth via Culture and Technology" (working title)

● (Provided support) funding for project implementation, operational costs (up to KRW 100 million per project)

● (Application Type) a. New creation/production b. Re-creation(Adaptation)
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