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BY JORDI BALTÀ PORTOLÉS  
07 MAY 2018 - 09 MAY 2018

# We Are Museums 2018 | Morocco



We Are

Museums is an international event which connects museum ecosystems to global expertise. Now reaching its 6th edition, **We Are Museums 2018** will take place in **Marrakech, Morocco, 7-9 May 2018**. Participants in We Are Museums 2018 will be able to join a **global audience of 300 participants, professionals, experts, entrepreneurs, artists and thinkers** to shape bolder museums which are vital places for human dialogue, intersections for new encounters and agents of transformation. **2 days of talks, panels and workshops** will involve **40 global speakers** from diverse backgrounds. They will share their experience on bringing humans in museums through encounters, new relations, new experiences and spaces within and outside of the walls (Day 1) and on **building stories and transmissions through museums' tangible and intangible assets** (Day 2). Finally, a day of urban discoveries and new connections will enable participants to **choose a learning track and explore Marrakech through museums, the Medina, rejuvenated Moroccan riads, hybrid spaces, galleries, incubators and coworking spaces**. We Are Museums thus invites participants to get out of

their comfort zone, get (maybe) lost and find fresh ideas, practices and connections. Confirmed speakers include representatives from several ASEMUS member museums, including **Eva Liparova**, Product Manager, Victoria & Albert Museum, London; **Liene Conard**, Public, Education and Social Media, Museum aan de Stroom, Antwerp, Belgium; **Katarzyna Maniak**, researcher and exhibition coordinator at the Jagiellonian University and the National Museum in Kraków, Poland; **Justyna Dominiak**, Education Specialist, and **Anastazja Stelmach**, Head of the Communication Team at the National Ethnographic Museum in Warsaw, Poland; and **Ewa Drygalska**, Social Media and Digital Specialist at the National Museum in Warsaw, Poland. Many other international museums, including the **Louvre Museum**, Paris; **Zeitz Mocca**, South Africa; and **Van Gogh Museum**, Amsterdam are also part of the programme. Overall, participants from over 25 countries are expected.

## Special discount available for ASEMUS readers

Organisers of We Are Museums 2018 are offering a **15% discount on 20 tickets for ASEMUS members and readers**. You can claim the discount by entering the code **Asemusw2yjC** during the **registration process**. For **additional information** about We Are Museums 2018, please visit <http://www.wearemuseums.com/wam18/>

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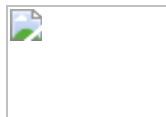
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