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BY JORDI BALTÀ PORTOLÉS 12 JUN 2017 - 14 JUN 2017

We Are Museums 2017 | Latvia



WE ARE The 2017 MUSEUMS

edition of We Are Museums, an international event at the intersection of culture an innovation, will be held in Riga, Latvia, on 12-14 June 2017. 20 ASEMUS members and website users have the possibility of registering at a discounted rate, on a first-come, first-served basis. We Are Museums 2017 aims to gather an active and creative community of professionals who meet, exchange and build together to open art institutions to the people. Participants will be able to share the latest trends and good practices in the museum world, with some of the best and most forwardthinking institutions in the world. This will be the fifth edition of the We Are Museums conference, following previous events in Vilnius, Warsaw, Berlin and Bucharest. From 2013 to 2016, We Are Museums grew its yearly attendance from 100 to 350 participants and has added new services and events to become a European and global platform for museums and the whole cultural ecosystem. The programme of We Are Museums 2017 includes 20 talks and 3 workshops, involving over 40 speakers. Among the confirmed speakers are the following:

- Seb Chan, Australian Centre for the Moving Image, Australia
- Mirjam Wenzel, Jewish Museum Frankfurt, Germany,
- Julie Rokkjaer Birch, Women's Museum in Denmark
- Barbara Thiele, Jewish Museum Berlin, Germany
- Desi González, The Andy Warhol Museum, USA

- Anna Balandina, Latvian National Museum of Art, Latvia
- Niko Melissano, Louvre Museum, France
- Kajsa Hartig, Nordic Museum

Following the first two days hosted at the Art Academy of Latvia and the Latvian National Museum of Art, the third day will involve a new edition of the 'Museum Rocket' museum and entrepreneurship fair, where 20 startups active in the cultural field will present their work. We Are Museums 2017 is organised by We Are Museums and the Latvian National Museum of Art, and facilitated by the Latvian Museums Association.

Discount available for ASEMUS members and readers

A **15% discount** is available to 20 ASEMUS members and readers, on a first-come, first-served basis. In order to take advantage of this, please use the code **ASEMUSydxGu** when registering at

http://wearemuseums.com/wam17/register/ For additional information about We Are Museums 2017, please visit http://wearemuseums.com/wam17/

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