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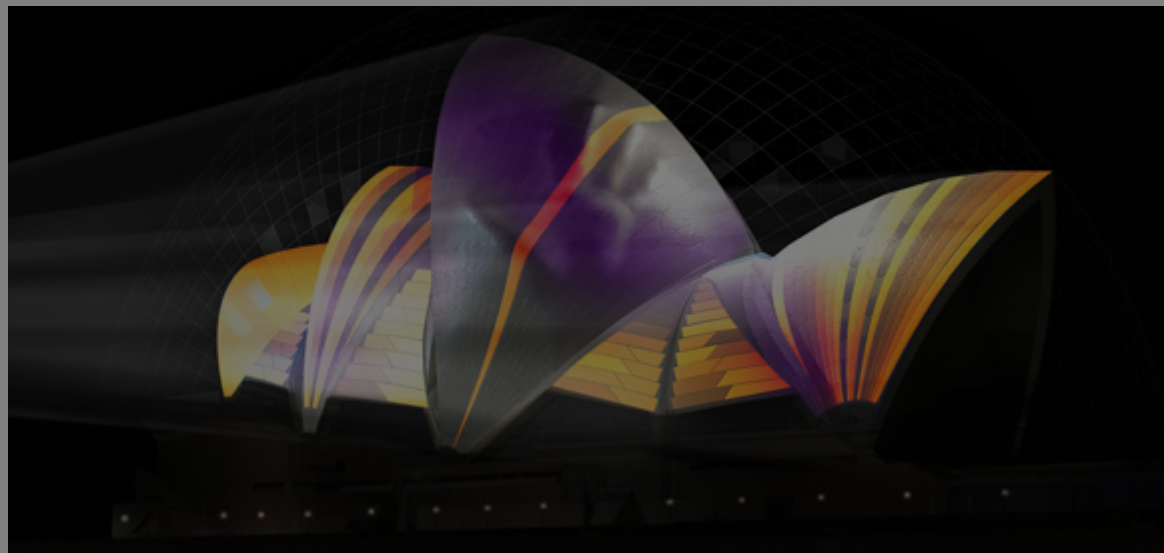
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light-music-ideas

festival of



Sydney will once

again be transformed into a spectacular canvas of light, music and ideas when Vivid Sydney takes over the city after dark from 25 May – 11 June 2012. Colouring the city with creativity and inspiration, Vivid Sydney highlights include the hugely popular immersive light installations and projections; performances from local and international musicians at Vivid LIVE at Sydney Opera House and the new Vivid Ideas Exchange at the MCA featuring public talks and debates from leading global creative thinkers. Vivid Sydney is a major celebration of the creative industries and the biggest festival of its kind in the Southern Hemisphere, attracting over 400,000 attendees in 2011. This year, Vivid LIVE has commissioned multi-award winning German design collective URBANSCREEN to create a new projected artwork, transforming Sydney Opera House with their reinterpretation of the sails – Vivid LIVE's most public event - [Lighting the Sails](#). Under the Vivid Ideas Exchange, an [Engaging Asia](#) symposium takes place on June 4, presented by Creative Sydney on the theme: *How do creative industries and digital businesses identify, connect with, and serve markets in China, India, Malaysia, Indonesia, Korea and beyond?*

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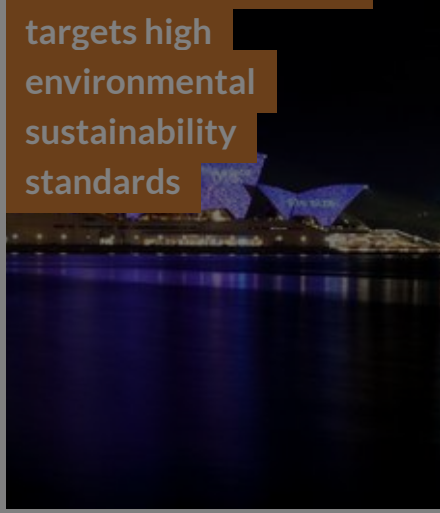
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