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academy

SUMMER DESIGN ACADEMY


DIGITAL CAMPFIRE SERIES
THE DIGITAL VS. THE ARCHAIC

Van Eyck
Multiform institute for fine art,
design and reflection

Hubert van Eyck
Masterclasses, International Projects
and Courses

Tutors:
Design Displacement Group

24-30
AUGUST 2015

 [vaneycksummeracademy](#) Applications are open for the VAN EYCK SUMMER DESIGN ACADEMY
- THE DIGITAL CAMPFIRE series on 'The Digital vs. the Archaic', to be held in Maastricht 24-30 August
2015. Professional (graphic) designers invited to attend. **Tutors: Design Displacement Group** Social

media is fast becoming the campfire of today, the place where we gather. Our hectic lives freeze-frame around it, it is where we circle with friends, share and tell stories, exchange, inform, and new ideas arise. This digital campfire is where the old and the new meet – the Digital versus the Archaic. During a **weeklong intensive Summer Academy** at the Van Eyck, the Design Displacement Group will create site-specific new campfires, using all graphic design media as we know it today, from coding over RISO to vintage Gestetner stencil machines. Setting up camp at the renowned Charles Nypels Printing Lab of the academy, we will hunt, gather, survive, fight and finally transform the works we create together to be presented during an exhibition at the Van Eyck. The Design Displacement Group consists of fifteen designers and one social scientist from various disciplines, levels, cultures and nationalities, collaborating on different, often self-initiated, projects in changing compositions. Their design methodology should therefore be understood as collective and post-signature.


Application Deadline: 15 June

Practicalities: -Professional (graphic) designers with a Bachelor’s or Master’s degree or equivalent training and experience can apply - The costs for the Summer Design Academy is: 565,- excl VAT (684 incl VAT). This includes a fixed budget for material, daily lunch and dinner, a publication and exhibition. - The Van Eyck can offer assistance in finding accomodation in Maastricht and applying for external funding

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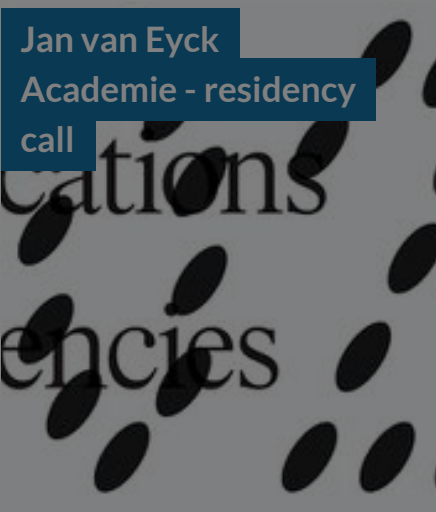
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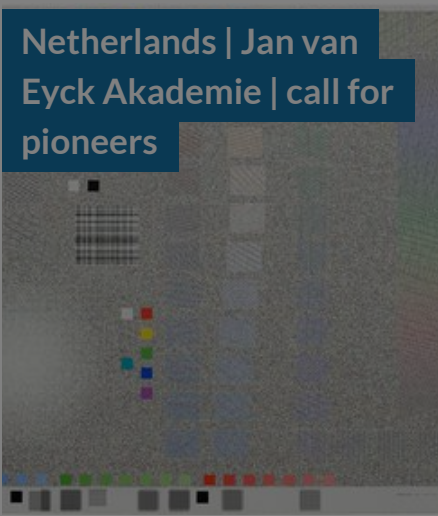
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