

NEWS & EVENTS > UN launches Global Call to Creatives

POSTED ON
28 MAR 2020

UN launches Global Call to Creatives

GLOBAL CALL TO CREATIVES

An Open Brief from the United Nations

The United Nations has issued an open brief - Global Call to Creatives. Deadline is 14 April.

The call is managed by Talenthouse and examples of submissions can be seen on their [Facebook page](#).

For the first time, the UN is launching an **Open Brief to Creatives everywhere** to help spread public health messages in ways that will be effective, accessible and shareable. Together we can flatten the curve.

This isn't a single campaign. We are looking for a multitude of creative solutions to reach audiences across different cultures, age groups, affiliations, geographies and languages. We are asking you to extend your imagination, raise your ambition and lend your support and ingenuity.

By reaching out to creatives around the world, we hope to **inspire creatives, influencers, talent, networks, media owners** + who can take these key messages and bring their own magic to them - a creative twist, a cultural quirk, an interpretation which helps amplify them to audiences we are not yet reaching.

The UN has identified six key areas of public activation most essential right now. Together these make up six 'mini-briefs' or episodes:

1. Personal hygiene
2. Social distancing
3. Know the symptoms
4. Kindness contagion
5. Myth busting
6. Do more, donate

Further resources, facts, ideas, inspiration are in the UN Brief:

https://docs.google.com/presentation/d/1uR9gq1nC_ZYIGHkyaU7bRivTJ0gmtaxqZ5_4BvzcGnM/previe

Creative content which is ready for dissemination or has already gained traction should be submitted for considered use by the UN via this form:

<https://docs.google.com/forms/d/e/1FAIpQLScQX6P1c9c72TjCGYE3INTq9K0aIRVFclKFtXIAH0H96zm>

SIMILAR CONTENT

BY JORDI BALTA PORTOLÉS
13 MAY 2015

ENCATC Survey on Digital Technologies and Know-how



DEADLINE
20 JUL 2015



OPEN CALLS
INDIA INTERNATIONAL UNITED KINGDOM

BY JORDI BALTA PORTOLÉS
21 JUL 2018

Museums and Creative Industries Report: Call for contributions



BY DAVID FERNÁNDEZ
20 APR 2017

In conversation with Justin Sweeting | Sónar Hong Kong Festival



FEATURES

ASIA CHINA GERMANY ITALY SPAIN UNITED KINGDOM

BY JORDI BALTA PORTOLÉS
23 SEP 2017

The Creative Museum: Toolkit Published

DEADLINE
12 APR 2016

Spain | NEXT THINGS 2016 open call



OPEN CALLS
INTERNATIONAL SPAIN

WEBSITE
NEWS
[HTTPS://WWW.TALENTHOUSE.COM/1/UNITED-NATIONS-GLOBAL-CALL-OUT-TO-CROATIA-EUROPE-FINLAND-FRANCE-IRELAND-ITALY-NORWAY-UNITED-KINGDOM-CREATIVES-HELP-STOP-THE-SPREAD-OF-COVID-19](https://www.talenthouse.com/1/UNITED-NATIONS-GLOBAL-CALL-OUT-TO-CROATIA-EUROPE-FINLAND-FRANCE-IRELAND-ITALY-NORWAY-UNITED-KINGDOM-CREATIVES-HELP-STOP-THE-SPREAD-OF-COVID-19)

COUNTRY
INTERNATIONAL

THEMES
ARTS AND SCIENCE COVID-19

ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

MORE ABOUT ASEF CULTURE360 | FAQ |   

This website was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of the Asia-Europe Foundation (ASEF) and do not necessarily reflect the views of the European Union.



About us
Team
Partners
FAQ
Brand guidelines
How to partner with us
Contact us
#ASEFCulture

