

NEWS & EVENTS > StoryDrive Asia 2017

FROM - TO
31 MAY 2017 - 01 JUN 2017

StoryDrive Asia 2017



StoryDrive is an all-media platform in Asia dedicated to exploring new forms of collaboration and business models across media boundaries. StoryDrive conference takes place 31 May - 1 June. It was initiated in 2012 and 2013 by Frankfurt Book Fair and German Book Information Center (Beijing) at Beijing CIFTIS Fair. In 2014 the conference has been expanded and renamed to StoryDrive, in order to encourage more transmedia exchange and trade inside Asia. Starting 2016, StoryDrive at CIFTIS will be the main location for StoryDrive worldwide.

跨媒体，跨文化 Trans-media, Trans-cultural

用视觉讲故事 Visual Storytelling

Leading minds from all over the world, especially from major Asian markets will illuminate the future of media and entertainment. They will share their knowledge and provide the tools you need to make the most of your business and to discover successful crossmedia and transmedia approaches. **Date & Venue**

- Conference Date: 31 May – 1. June 2017

- Conference Venue: Auditorium, 3rd Floor, China National Convention Centre (Beijing)

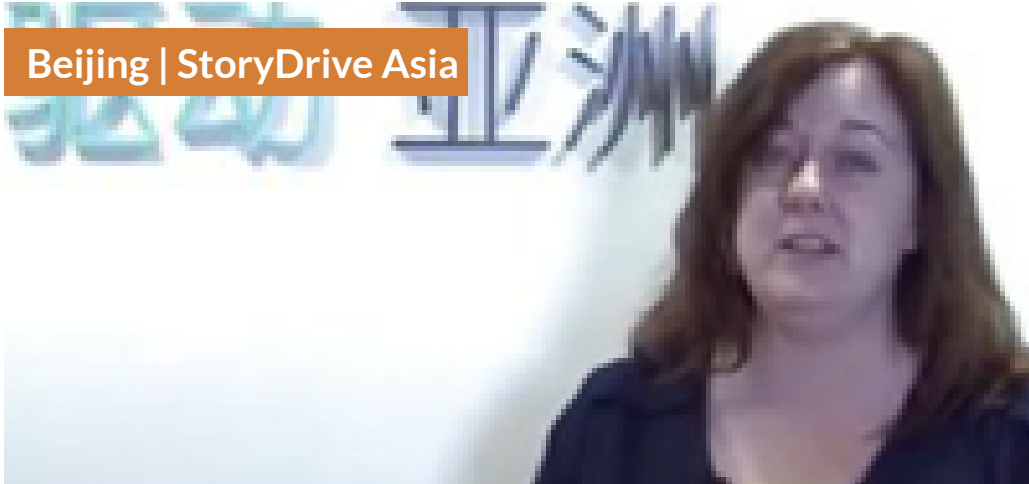
The conference languages are English and Chinese, with simultaneous interpretation.

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28 MAY 2016 - 01 JUN 2016

Beijing | StoryDrive Asia



EVENTS

ASIA CHINA GERMANY

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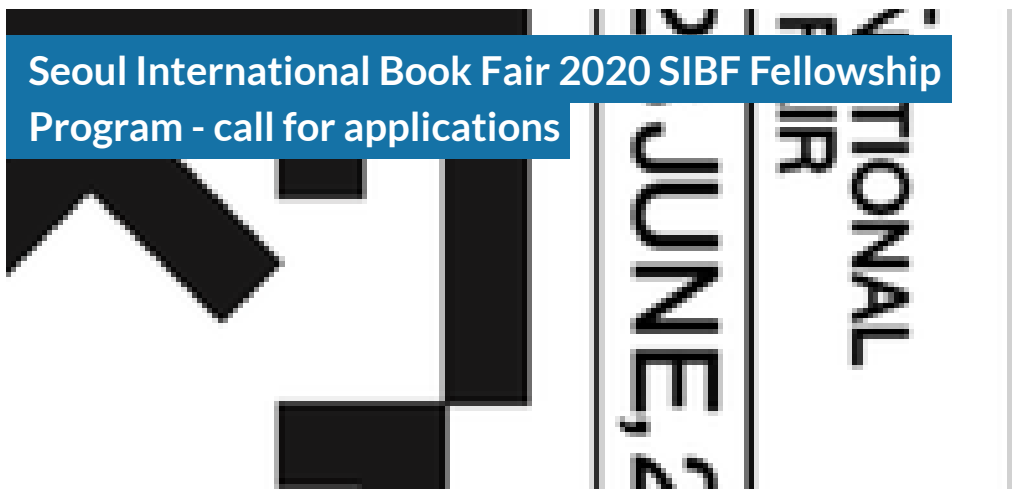
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