

Privacy Settings

We use cookies to optimize our website and our service.

- ☒ Functional
- ☒ Statistics
- ☒ Marketing

Save

Functional only

Accept all

WEBSITE
[HTTPS://WWW.HOLLYWOODREPORTER.COM](https://www.hollywoodreporter.com)

COUNTRIES
[ASIA](#) [INDONESIA](#) [MALAYSIA](#)
[SINGAPORE](#) [THAILAND](#) [VIETNAM](#)

THEME
[CREATIVE INDUSTRIES](#)

DISCIPLINE
[FILM](#)

Leading the Expansion of Southeast Asian Cinema



The Hollywood Reporter looks at how film markets in key Southeast Asian countries are fast developing in an [article](#) published on the occasion of the Cannes Film Festival which takes a close look at Singapore, Malaysia, Viet Nam, Indonesia and Thailand.

As major Michael Mann and Spike Lee projects head to Vietnam and a cinema construction boom hits Indonesia, one of the world's most populous and fastest-developing regions is ready for its moment in the spotlight.

The team behind the thriller *Nina Wu* (*Zhuo Ren Mi Mi*) had a simple message for the world when asked for their reaction after their pan-Asian production was selected as part of this year's Un Certain Regard section.

"We want our voice to be heard loud and clear," was their official statement to *The Hollywood Reporter*. It's a sentiment shared by filmmakers throughout Southeast Asia as markets in this wildly diverse region continue to expand and chart new territory in terms of the films they make and how they are making them. *Nina Wu* is a case in point, tackling challenging subject matter (it's inspired by the #MeToo movement and the Harvey Weinstein scandal) and drawing on the diverse talent pools of Malaysia and Myanmar.

While much of the world's attention during the past decade has focused on China's rise, and justifiably so, there has been remarkable growth experienced at the same time by the Middle Kingdom's neighbors, who, combined, feed the entertainment needs of more than 640 million people.

Domestic box office records are being set across Southeast Asia, more screens are being built, and more people are going to the movies. Major international productions, such as last year’s hit *Crazy Rich Asians*, which shot in Singapore and Malaysia, have showcased the region’s strengths as a backdrop, while streaming giants Netflix and HBO – both have headquarters in Singapore to oversee production in Asia – are increasingly looking east for subscribers and localized content to diversify their swelling content libraries.

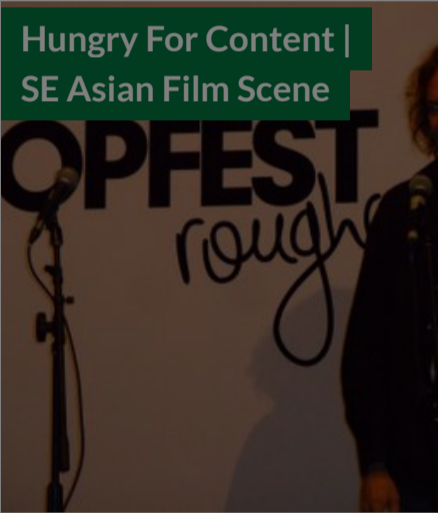
"Southeast Asia has been a region of focus and growing industry interest for the past several years," says Rance Pow, founder and president of leading Asian film research and market intel group Artisan Gateway. "Markets with large populations that are relatively underscreened by more mature market standards represent significant admissions growth opportunities for the film and cinema industries. This also means opportunity for the local creative industry as the filmgoing experience grows in popularity."

Here’s a look into what’s been happening in five major markets that are leading the expansion of Southeast Asian cinema. [Read full article...](#)

Similar content


POSTED ON
31 AUG 2013

Hungry For Content | SE Asian Film Scene




POSTED ON
31 MAY 2004

Why Cinema is Important to Singapore?




POSTED ON
02 DEC 2018

Creative economies of ASEAN countries making waves



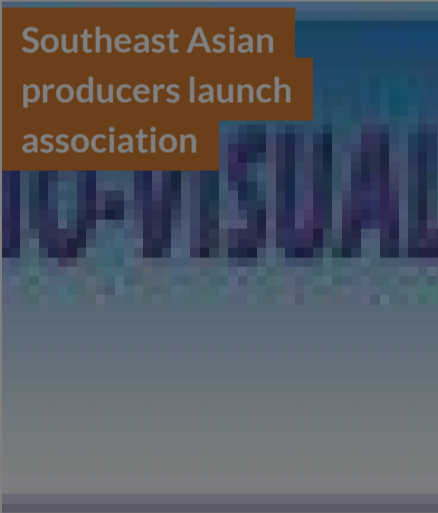
POSTED ON
02 NOV 2012

“Is 3D going to be the future of Cinema?”



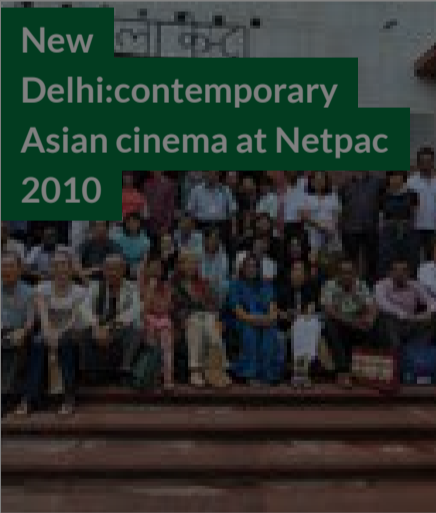
POSTED ON
11 DEC 2013

Southeast Asian producers launch association



POSTED ON
08 SEP 2010

New Delhi: contemporary Asian cinema at Netpac 2010



ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360](#) | [FAQ](#)

