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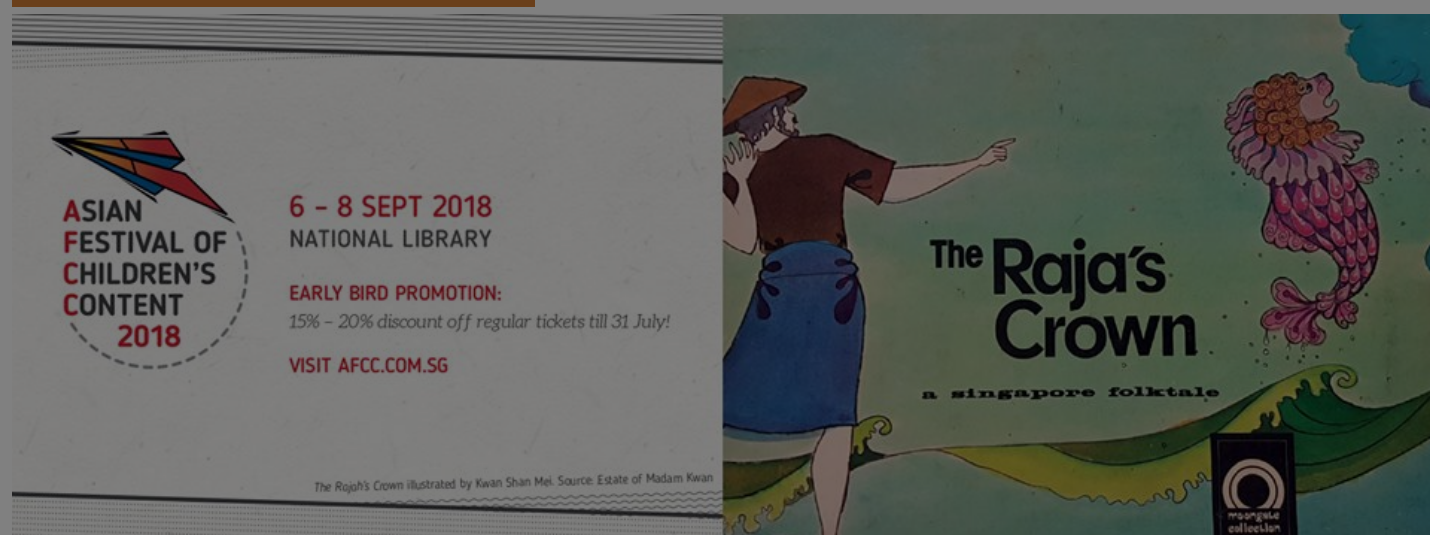
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## Content 2018



This year the Asian Festival of Children's Content (AFCC) takes place 6-8 September and celebrates "Imagine-Asia" as the festival theme and Singapore as the [Country of Focus](#). The Asian Festival of Children's Content (AFCC) aims to celebrate and promote the creation and appreciation of children's books and content, with a focus on Asian themes.

More than 90 local and international writers, illustrators, publishers, storytellers, educators, translators and more will gather to discuss the creation and development of Asian content for children.

AFCC 2018 features a diverse and thought-provoking line-up of over 70 talks, workshops and masterclasses across four programme tracks.

Award-winning writer Suchen Christine Lim will give the annual [Children's Literature Lecture](#), while we pay tribute to the late pioneer illustrator [Kwan Shan Mei](#) with a retrospective exhibition of some of her best-known illustrations. There will also be a [book fair](#), [book launches](#), [performances](#) and more!

### *Festival Highlights*

## Writers and Illustrators Conference

The Writers & Illustrators Conference gathers writers and illustrators to come together with publishing industry professionals to share, network, and celebrate children's content from Asia and around the world.

## Cross-Platform Summit

A crossover networking opportunity for media and literary professionals while centring on multi-platform storytelling, pitching, interactive narrative and digital marketing.

## Country of Focus

In conjunction with the 50th anniversary of the Singapore Book Council, AFCC celebrates Singapore as the Country of Focus this year.

## Teachers & Parents Forum

Teachers & Parents Forum

Providing teachers, educators and parents with the skills and knowledge to impart early literacy, and a love for books, writing and reading.

Earlybird promotion rates for registration run till 31 July

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