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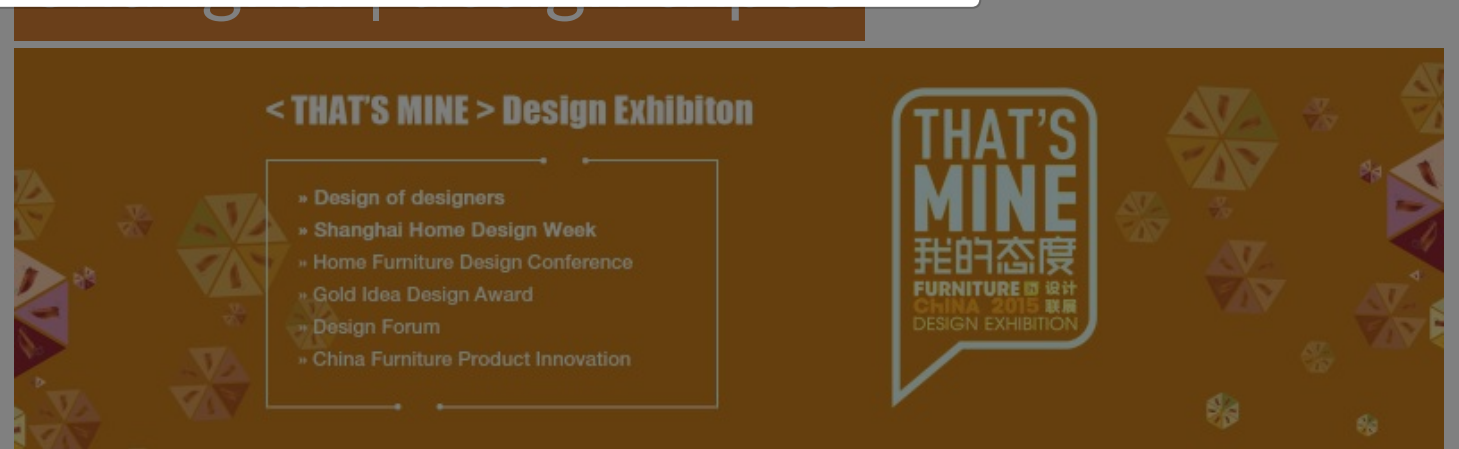
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 **That's Mine - Furniture China 2015 Design Exhibition** takes place in Shanghai 9-15 September, with a programme of concurrent events that act as showcases for designers, design institutes and design firms and for international networking in the design field. **Design of Designers (DOD)** was first launched in 2012 for designers, design institutes and design firms to showcase their works based on Furniture China Expo as the platform. It was a show for furniture manufacturers to find designers, and was an efficient and effective way for both parties to connect and communicate. Concurrently held with the **21st China International Furniture Expo** (Furniture China 2015), **Shanghai Home Design Week**, has been successfully held in Shanghai for three years and will rock the city with rich activities and shows collecting elements for home design. On the subject of **“THAT’S MINE”**, SHDW express the idea that design can merger all the furniture, building materials, decoration, lighting, and furnishing together. “That’s mine” indicates the confidence of Chinese designers at the moment. By that time, local furniture market, exhibit hall, concept shop, galleries, design studios, cultural institutions and other events occurred at more than 100 local places will bring you a big surprise by drawing attention to the latest designs. Both professionals and general public can enjoy the unique charm of home design, and get a feel for the attractive city of Shanghai. Travelling through the lanes, you will be surprised to discover that life amaze us with design.

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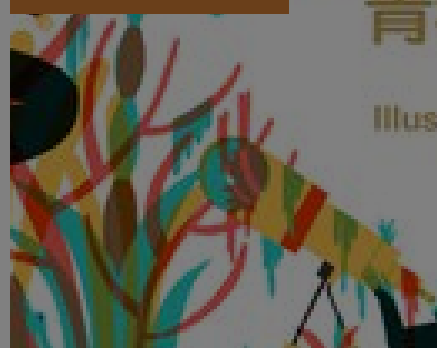
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