

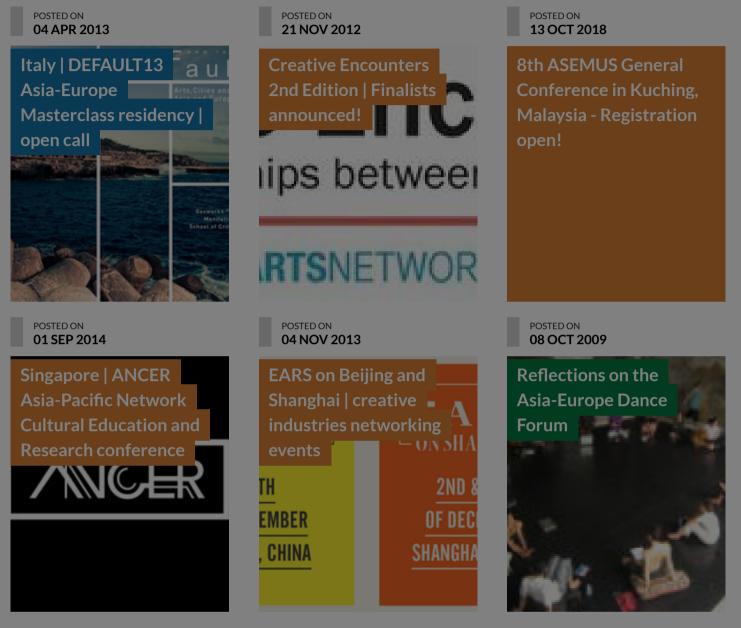
and Asian cultural institutions, focusing on the promotion of knowledge exchange concerning curatorial and artistic practices between the two continents. The lecture held at K11 in Shanghai is the first public panel of six that will be organised between April and October 2013 in different cities across Europe and Asia that will address the relationship between contemporary art, cities and regeneration. On this occasion the lecturers will address, through their different professional experiences and backgrounds, the role of Public Art in Asia and Europe. Based on specific case studies and examples brought by the invited lecturers, the panel will address the following topics:

- concepts and stereotypes involved in the cultural exchanges between Asia and Europe and in the creation of new perspectives of collaboration;
- issues related to the challenge of translation, not only from a semantic point of view but on a cross-cultural perspective linked to the notion of "transcultural" curator;
- the financial system of the art industry in Asia and in Europe, with a special focus on the role of foundations and private museums in Asia;
- the implications of politics in the cultural development in Asia;
- professional practices, formation and ethic codes.

The series of 6 events will be open to local audiences with the aim of increasing the awareness of the social role of art through the experience of skilled professionals. The talks and the Masterclass itself, is

to develop and strengthen an international platform to foster mobility and international collaborations. The panels and lectures will lead to the <u>DEFAULT 13 ten-day Masterclass</u> to be held in September 2013 in Lecce, Italy. The Masterclass will host eighteen creative practitioners and artists (9 Asian and 9 European) who will share and develop their research approach in intensive workshops and seminar sessions, expanding their networks and exchange know-how with the support of leading curators, artists, art managers and representatives of cultural and artistic organisations from both Europe and Asia. DEFAULT 13 is organised by <u>Ramdom</u> (Lecce, Italy) in collaboration with <u>Arthub Asia</u> (Shanghai, China) and with the support of the <u>Asia-Europe Foundation (ASEF)</u>, <u>Arts Network Asia (ANA)</u> and <u>Trans Europe Halles (TEH)</u> as part of the programme <u>Creative Encounters: Cultural Partnerships between</u> <u>Asia and Europe</u>.

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