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# Rotterdam Lab welcomes 78 young film producers



78 young film producers taking part in the 12th edition of the Rotterdam Lab. The participants of CineMart's successful event for emerging producers have been nominated by the twenty-eight Rotterdam Lab partner organisations. Rotterdam Lab, part of CineMart, takes place January 28 – February 1.

For its 12th edition, Rotterdam Lab also welcomes eight new partner organisations: Catalan Films & TV (Spain), Cinergia (Costa Rica), Doha Film Institute (Qatar), Film I Vast (Sweden), The Finnish Film Foundation (Finland), Meetings on the Bridge/Istanbul Film Festival (Turkey), Skillset (United Kingdom), and Sundance Institute (USA).

Rotterdam Lab, organised by CineMart's Jacobine van der Vloed and Nienke Poelsma, takes place in festival venue De Unie (a few steps from CineMart location De Doelen).

The participants of the Rotterdam Lab are emerging producers, who are 'nominated' by the international training bodies and funding agencies with

which CineMart has partnerships. Traditionally, panel discussions are organised on topics such as development, financing, post-production, (digital) distribution, VOD, and sales. This edition, the Rotterdam Lab coaching session on pitching film projects will be given by Ido Abram of EYE Film Institute Netherlands and representatives from the Binger Filmlab.

The Rotterdam Lab meetings take place in an informal setting and are organized to illustrate the process by which a project in need of financing is completed and brought to its audience. In these panels, industry experts give the producers tools on how to present their project and how to build up an international network. This edition, themes will be 'Crowd funding' (speaker: Elisabeth Holm, Kickstarter, USA), 'Development and the role of the creative producer' (speaker: Katriel Schory, Israel Film Fund), 'Digital Distribution and VOD' (speakers: Pierre Alexandre Labelle, Under The Milky Way, France and Jamie King, VODO, UK) and 'Post-production management' (speakers: Diana Elbaum, EP2C Training, Belgium and Ozcar Ramirez, Arte Mécanica, Mexico).

Complimentary to the panels, participants take part in 'speed-dating' sessions, during which they have time to meet personally with industry delegates and receive advice on their own projects. The Rotterdam Lab allows these producers to present their companies and projects, test the grounds, receive feedback on how to proceed and expand their network in an effective way. The Rotterdam Lab fits very well in Rotterdam's spirit of nurturing emerging talent. Moreover, the Rotterdam Lab has developed into a valuable tool to strengthen CineMart's international network of independent producers.

Over the past years, the Rotterdam Lab has expanded steadily. The Lab has already resulted in many producers returning to CineMart, and films by producers who have attended the Lab have been screened in the official Festival Programme. By bringing together a mix of producers from around Europe and the rest of the world, the Rotterdam Lab has also generated many alluring international co-productions.

In addition to the organized Rotterdam Lab programme, it is important that the producers take the chance to participate in all other CineMart events, such as networking breakfasts, lunches, cocktails and other panels. They are encouraged to take advantage of their time in Rotterdam as

much as possible by strengthening their network.

# **Rotterdam Lab partner organisations:**

ACE/ Ateliers du Cinema Europeen

Catalan Films & TV

Centre for the Moving Image/Creative Scotland

Cinergia

Doha Film Institute

Durban FilmMart/ Durban Film Office

Eruopean Audiovisual Entrepreneurs (EAVE)

Film I Vast

Film -und Medienstiftung NRW

The Finnish Film Foundation

Flanders Image / VAF, Belgium

Fundación TyPA (MEDIA Mundus)

Independent Filmmaker Project (IFP)

Indigenous Branch - Screen Australia

Irish Film Board

Israel Film Fund

Korean Film Council (KOFIC)

Medienboard Berlin-Brandenburg, Germany

Meetings on the Bridge/Istanbul Film Festival, Turkey

National Film Development Corporation India

New Zealand Film Commission

PROIMAGENES COLOMBIA

Rotterdam Media Fund, the Netherlands

Screen Australia

Rio de Janeiro State Secretary of Culture, Brazil

Skillset, United Kingdom

Sundance Institute, USA

Telefilm Canada

Wallonie Bruxelles Image

# **Rotterdam Lab Participants 2012**

## PARTICIPANT COMPANY COUNTRY PARTNER ORGANISATION

- 1. Barry, Conor SP Films Ireland ACE / Ateliers du Cinéma Européen
- 2. Beinemeier, Dorothe Hamster Film Germany ACE / Ateliers du Cinéma Européen
- 3. Comellas, Jordi Alicorn Films Spain Catalan Films & TV

- 4. Perales, Raül Alta Realitat Spain Catalan Films & TV
- 5. Crook, Katie Blue Iris Films United Kingdom Centre for the moving Image/ Creative Scotland
- 6. Odell, Anna DigiCult Ltd. United Kingdom Centre for the moving Image/ Creative Scotland
- 7. Stewart, Lynsey Independent Producer United Kingdom Centre for the moving Image/ Creative Scotland
- 8. Calviño Claudia Producciones de la 5ta Avenida Costa Rica Cinergia
- 9. Esquivel Jiménez, Marcela LaFeria Producciones Costa Rica Cinergia
- 10. Omar, Mahmoud MamoVibe Films Egypt Doha Film Institute
- 11. Saifan, Lara Abou Independent Producer Lebanon Doha Film Institute
- 12. Karekezi, Joel Karekezi Productions Rwanda Durban FilmMart
- 13. Mavundla, Noxy Bancamile Productions South-Africa Durban FilmMart
- 14. Taylor, James Switch Media South-Africa Durban FilmMart
- 15. Wlodarski, Mariusz Lava Films sp. z o.o. Poland EAVE
- 16. Kane, Rachael O' Titled Pictures Ireland EAVE
- 17. Kjellson, Marie Plattform Producktion Sweden Film I Vast
- 18. Wheelan, Sean Filmgate Sweden Film I Vast
- 19. Brauer, Andreas HUPE Film- und Fernsehproduktion Germany Film und Medienstiftung NRW
- 20. Katzenstein, Jonas Augenschein Filmproduktion Germany Film und Medienstiftung NRW
- 21. Lwoff, Mark Oy Bufo Ab Finland The Finnish Film Foundation
- 22. Virtanen, Minna Vertigo Production Finland The Finnish Film Foundation
- 23. Debrock, Jules Pain Perdu vzw Belgium Flanders Image/VAF
- 24. Benitez, Frank Planeador Colombia Fundación TyPA Media Mundus
- 25. Guerra, Rene Preta Portê Filmes e Produções CulturaisBrazil Fundación TyPA – Media Mundus
- 26. Guerrero, Felipe mutokino Argentina Fundación TyPA Media Mundus
- 27. Mondaca, Diego Manosudaca videofilms Bolivia Fundación TyPA Media Mundus
- 28. Luque, Mario Independent Producer Argentina Fundación TyPA Media Mundus
- 29. Zuber, Fernando El Campo Cine Argentina Fundación TyPA Media Mundus
- 30. Parker, Matt The Group Entertainment USA Independent Filmmaker Project

- 31. Romanski, Adele Adele Romanski/Roman Spring Pictures USA Independent Filmmaker Project
- 32. Martin, Kelrick Spearpoint Productions Australia Indigenous Branch Screen Australia
- 33. Sherriff, Kyas Screen Australia Indigenous Branch Australia Indigenous Branch Screen Australia
- 34. Keville, John Rank Outsider Productions Ireland Irish Film Board
- 35. Moore, Gary Red Rage Films Ireland Irish Film Board
- 36. Ginat, Natalie bdalak Productions Israel Israel Film Fund
- 37. Mansuri, Eitan Independent Producer Israel Israel Film Fund
- 38. HAN Sunhee BOL Pictures South Korea KOFIC
- 39. Kim, Dave rainbow factory South Korea KOFIC
- 40. LEE Young-mi Film Front South Korea KOFIC
- 41. Ma, Dahci Real Black Chicken Film South Korea KOFIC
- 42. Ang, Alemberg Vim Yapan/Alemberg Chua Productions Phillipines MEDIA Mundus
- 43. Bong, Margaret Joonloo Studio Sdn Bhd Malaysia MEDIA Mundus
- 44. Lee, Melissa Bago Pictures Hong Kong MEDIA Mundus
- 45. TAY Bee Pin Wormwood Films Singapore MEDIA Mundus
- 46. Yamamoto, Hyoe Vesuvius LLC Japan MEDIA Mundus
- 47. Bondy, Sol One Two Films Germany Medienboard Berlin-Brandenburg
- 48. Krüger, Jan Port-au-Prince Film & Kulturproduktion GmbHGermany Medienboard Berlin-Brandenburg
- 49. Nasirli, Serhan MinusGreen Productions Turkey Meetings on the Bridge/Istanbul Film Festival
- 50. Kumar, Haobam Pubar Oli Pictures India National Film Development Corporation India
- 51. Godbole, Suhrud Indian Magic Eye Motion Pictures Pvt. LtdIndia National Film Development Corporation India
- 52. Nath, Khanjan Kishore Ramdhenu Films India National Film Development Corporation India
- 53. Singh, Manjeet Cinemanjeet Creations India National Film Development Corporation India
- 54. Bazuin, Jasper Alphabet Pictures Netherlands Netherlands Film Fund
- 55. Castillo, Ariel Amazing Film Company Netherlands Netherlands Film Fund
- 56. Lent, van Aemilia LEV Pictures Netherlands Netherlands Film Fund
- 57. DiFiore, Liz Godzone Pictures Ltd. New Zealand New Zealand Film Commission
- 58. Macey, Jeremy Godwit Films New Zealand New Zealand Film

#### Commission

- 59. White, David White Balance Pictures New Zealand New Zealand Film Commission
- 60. Jimeno, Ramon Jimeno Acevedo & Asociados Colombia PROIMÁGENES COLOMBIA
- 61. Triana, Verónica Dramax Colombia PROIMÁGENES COLOMBIA
- 62. De Vore, Brian De Productie The Netherlands Rotterdam Media Fonds
- 63. Groenewegen, Sabine Independent Producer The Netherlands Rotterdam Media Fonds
- 64. Kearney, Liz 8th in Line Australia Screen Australia
- 65. Micsko, Linda Room Four Films Pty Ltd Australia Screen Australia
- 66. Norfor, Lyn Emerald Productions Australia Screen Australia
- 67. Morais de, Ana Alice 3moinhos Produções Brazil Secretaria de Estado de Cultura do Rio de Janeiro
- 68. Câmara, Gisela El Desierto Filmes Brazil Secretaria de Estado de Cultura do Rio de Janeiro
- 69. Brazzini, Valentina The Bureau Film Company United Kingdom Skillset
- 70. Chidlow, David Campfire Stories United Kingdom Skillset
- 71. Griffin, Anna Wellington Films United Kingdom Skillset
- 72. Johnston, James M. Sailor Bear Films USA Sundance Insitute
- 73. Leavitt, Lacey Leaky Pictures USA Sundance Insitute
- 74. Almon, Marc Story Engine Pictures Canada Telefilm Canada
- 75. Chagnon, Catherine Microclimat Films Canada Telefilm Canada
- 76. James, Justin Brainstorm Productions Inc Canada Telefilm Canada
- 77. Sharma, Anita K. Studio Entertainment Inc Canada Telefilm Canda
- 78. Christiaens, Xavier Ostrov Belgium Wallonie Bruxelles Images

(Press Release from the site.)

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