



NEWS & EVENTS > Project MuSA: new publications on employment profiles and museums in the digital era

BY JORDI BALTÀ PORTOLÉS 27 JAN 2018

Project MuSA: new publications on employment profiles and museums in the digital era



The European project "MuSA: Museum

Sector Alliance" addresses the shortage of digital and transferrable skills identified in the museum sector, trying to close the gap between formal education and training and the important ICT-related needs in the professional world. Following the publication of a report on the 'Museum of the Future' in earlier 2017, the project has recently released two new publications, addressing respectively the emerging job profiles in the museum sector and the role of museum professionals in the digital era. Emerging Job Profiles for Museum Professionals focuses on the detailed description of four emerging job role-profiles selected as the most important ones for the museum sector according the research findings in the museum sector in Greece, Italy and Portugal that are directly related to ICT (Information Communication Technology). The results are based on the findings of the research activities carried out within the project. Four emerging job role-profiles have been identified to help museums face the

digital challenges: Digital strategy manager, Digital Collections Curator,
Digital Interactive Experience Developer, and Online Community
Manager. The other report, *Museum Professionals in the Digital Era: Agents of Change and Innovation*, summarises the key findings of the research activities carried out in the three aforementioned countries in order to investigate the supply and demand regarding digital competences

in the museum sector. Mu.SA at



tempted to determine the necessary skills and know-how for supporting museum professionals in order to thrive in a digital environment. The research results will inform the creation of a training programme, which will include a MOOC (Massive Open Online Course), e-learning, face-to-face and workplace learning activity, with the goal to avoid a mismatch between the job market and professional needs. MuSA is funded by the European Union through the Erasmus+ programme and involves 12 partners in 4 European countries. To access the new publications and obtain further details about the MuSA project, please visit http://www.project-musa.eu/results/publications/

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