:Playtime is the first international festival in Vietnam dedicated to making our city more livable. With the participation of award-winning architects and urbanists from around the globe, we will connect Ho Chi Minh City to a network of pioneering cities that promote the local street-life and provide citizens with playful tools to improve their daily lives.

Between July 25-29th, :Playtime will offer more than 20 events to engage with international professionals and play in the city. Talks, discussions, screenings, walks, exhibitions, workshops and temporary installations will bring you to the city’s streets, parks and alleyways to remind you that the city is yours too.

Taking the public spaces with lectures, panel talks, workshops, film screenings and discussions, our first edition will focus on the specific theme of “play in the city” to raise awareness on the importance to provide our children with great playspaces.

In partnership with An Ordinary City, the Asia-Europe Foundation - ASEF is proud to support the ":Playtime Place-Making Festival" which fosters discussions on urban livability. Practitioners from the cultural sector contribute significant inputs to local development & through ASEF’s #MobilityFirst grant, artists & cultural professionals from Europe & neighbouring Asian countries will be present in #HoChiMinh City this week to join the discussions on the need for vibrant & varied public spaces.

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