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FROM - TO 02 JUL 2012 - 03 JUL 2012

Open Design Shared Creativity | conference



From Chain Production to Chain Creation 2—3.07.2012, Barcelona



explore and debate the emerging landscape of openness and exchange that is taking shape around practices such as open code, creative commons licensing, co-creation, de-localisation and collaboration.

Digital technology and social networks have reached a point of maturity from which a new industrial culture is emerging, revolutionising the processes of creation, mediation, distribution and consumption. Taking design in all its expressions and forms as a starting point, the conference will be an important international forum of ideas, working platforms and specialised practices that are transforming the articulation of design with society, economy and culture. Designers, architects, artists, editors, web activists, programmers, curators, lawyers and cultural analysts will explore over two days the reality and the potential of open design culture, from

new business models to the most experimental creative practices. **Download programme Price and registration** This event is organised in the framework of Fadfest and in conjunction with the Barcelona Design Week. Fadfest is an initiative by FAD (Fostering Arts and Design) a private, independent nonprofit organisation that promotes design and architecture in the areas of cultural, economic, and social development. *Source: FAD*

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