

Privacy Settings

We use cookies to optimize our website and our service.

- ☒ Functional
- ☒ Statistics
- ☒ Marketing

Save

Functional only

Accept all

COUNTRIES
[EUROPE](#) [GERMANY](#) [ITALY](#)
[MALTA](#) [POLAND](#)
[UNITED KINGDOM](#)

THEMES
[HERITAGE](#) [MUSEUMS](#)

Interpretation for Senior Audiences



[Interpret Europe](#), the European

Heritage Interpretation
for Senior Audiences

Association for Heritage Interpretation, has recently published [*Heritage Interpretation for Senior Audiences: a Handbook for Heritage Interpreters and Interpretation Managers*](#). The handbook is aimed at heritage interpreters and interpretation managers at heritage sites to help them improve the experiences and enjoyment of their senior visitors. This handbook results from the [HISA project](#) ([Heritage Interpretation for Senior Audiences](#)), involving partners in Germany, Malta, Poland, Italy and the UK, which between 2013 and 2015 has aimed to support interpretation for senior audiences beyond 55 years. Due to demographic change seniors are becoming increasingly important for many heritage sites and museums. They also play an important role as active citizens and often influence the opinions of others. The recently-edited Handbook on heritage interpretation for senior audiences, **edited by Peter Seccombe and Patrick Lehnés** and involving staff and experts in the five participating countries, introduces key notions of heritage interpretation and provides **guidelines on heritage interpretation for senior audiences**, on issues including physical requirements, visual access, emotional engagement and social and cultural factors influencing interpretation. Attention is also paid to **the role of volunteering at heritage sites**. Examples and case studies are included throughout the document. This is [one of several documents emerging from the HISA project](#), with others including a good practice checklist of interpretation managers on heritage interpretation for senior audiences, an assessment form for visitors, learner and stakeholder surveys and a paper on the marketing of heritage sites. The project was supported by the **Lifelong Learning programme** of the European Commission. In addition to Interpret Europe, [partners](#) included the Society of the Friends of the National Museum Kraków, Poland; the Institute for Tourism, Travel and Culture, University of Malta; the Centro Studi Formazione Orientamento (Ce.S.F.Or), Italy; and Red Kite Environment Ltd., UK. The Handbook on heritage interpretation for senior audiences can be **downloaded for free** at http://www.interpret-europe.net/fileadmin/Documents/projects/HISA/HISA_handbook.pdf

Similar content

POSTED ON
14 OCT 2009

LabforCulture: online
resources for cultural
cooperation in Europe

POSTED ON
04 DEC 2016

The Creative Museum:
Analysis of Good
Practices

POSTED ON
23 OCT 2017

Guidebook:
Community
Involvement in Heritage
Management

POSTED ON

POSTED ON

POSTED ON

05 JUN 2012

UNESCO Cultural
Heritage Protection
Handbooks Series

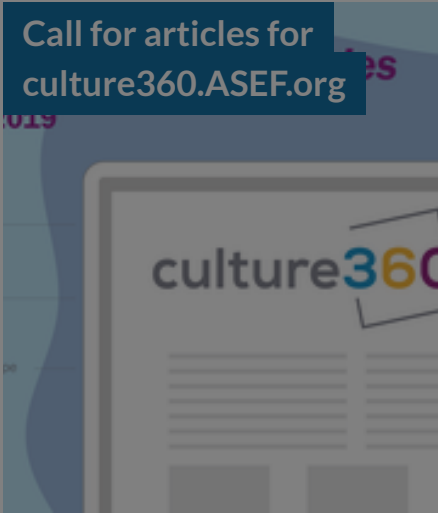
02 SEP 2019

Call for articles for
culture360.ASEF.org |
#artsandtechnology on



15 APR 2019

Call for articles for
culture360.ASEF.org



ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360](#) | [FAQ](#)

