

The European Commission President Von der Leyen has announced the New European Bauhaus, a movement intended to be a bridge between the world of science and technology and the world of art and culture. It is bringing the #EUGreenDeal to life and to develop an aesthetic for the green transformation.

The New European Bauhaus will be a driving force to bring the European Green Deal to life in an attractive, innovative and human-centred way. It will be a movement based on sustainability, inclusiveness and aesthetics to bring the European Green Deal closer to people. Everyone should be able to feel, see and experience the green transformation.

## The New European Bauhaus will be:

- a forum for discussion
- a space for art and culture
- an experimentation lab
- an accelerator
- a hub for global networks and experts
- a contact point for citizens interested in the topic

## It is aimed at:

- architects
- artists
- students
- scientists
- engineers
- designers
- and others who wish to contribute

In the first wave: 2021 onwards.

For example five Bauhaus projects. All focused on sustainability, art and culture; each with a different emphasis: > Natural building materials and energy efficiency > Demographics > Green digital innovation > ...and more

In the second wave 2023 > Bauhaus projects and network in and outside Europe > Platform and creative spaces > Bauhaus knowledge hub - identifying technologies and materials - using big data and artificial intelligence - engaging with stakeholders and citizens

Watch this space! and download the information leaflet: <a href="mailto://media/2020/10/Bauhaus\_EU.pdf.pdf">/media/2020/10/Bauhaus\_EU.pdf.pdf</a>

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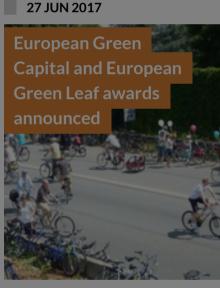


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