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BY JORDI BALTÀ PORTOLÉS 29 JAN 2018 - 29 JAN 2018

NEMO Webinar: Making Museums Attractive to Children and Young People



The Network of European Museum

Organisations - NEMO regularly holds free online webinars about diverse topics in the museum field. The next NEMO webinar, entitled "The NL Factor - A journey in the educational world of Dutch museums", will be held on 29 January. It will be facilitated by Margherita Sani. The key question that this webinar aims to ask is the following: Can museums draw inspiration from European good practice examples to make museums appealing to the audience of the future: children and young people? The webinar will introduce research and case studies on Dutch museums and cultural participation strategies. As a juror of the Children in Museums Award, Margherita Sani was impressed by the quality and quantity of candidates from the Netherlands, as well as by the innovation and creativity of the activities designed for children. So, she decided to give a closer look at the Dutch museum scene and identify the quality elements of education, exhibitions, design, and, in general, public policies and programming. The webinar will illustrate her research and present some of

the case studies, with the assumption, which will have to be proved, that there is something which makes Dutch museums special when it comes to the provision for younger audiences and families, and maybe for the public at large, indeed the "NL factor". The facilitator of this webinar, Margherita Sani, works at the Institute of Cultural Heritage of the Region Emilia-Romagna, Italy, where she has designed and managed several EU-funded projects on museum education, lifelong learning and intercultural dialogue. A board member of NEMO and an active member of several professional museum associations and networks, Margherita has been on the Jury of the Children in Museums Award since 2014. This NEMO webinar is organised in cooperation with MICC - Media Integration and Communication Centre and NEMECH - New Media for Cultural Heritage. Registration for this webinar is free of charge and will remain open until 25 January. For additional information and registration, please visit http://www.ne-mo.org/news/article/nc/1/nemo/register-for-free-nemowebinar-on-29-january-2018-1500h-cest/376.html

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