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Economic Value of Museums | Germany





The 24th Annual Conference of

the Network of European Museum Organisations (NEMO), entitled 'Money Matters: The Economic Value of Museums', will take place in Karlsruhe, Germany, from 10 to 12 November 2016. The conference explores the wide spectrum of the economic value of museums. Looking at the different dimensions of the economic value, such as cultural tourism, job creation, regional competitiveness and development, cooperation and the creative industries, 'Money Matters: The Economic Value of Museums' will discuss how museums in Europe can best open up to the manifold opportunities and engage in cooperation with other sectors.

Different panels will discuss the positive **economic impact that museums have on other sectors** on the one hand, and **sustainable and successful business models of museums** on the other hand – keeping in mind different national funding and organisational structures.

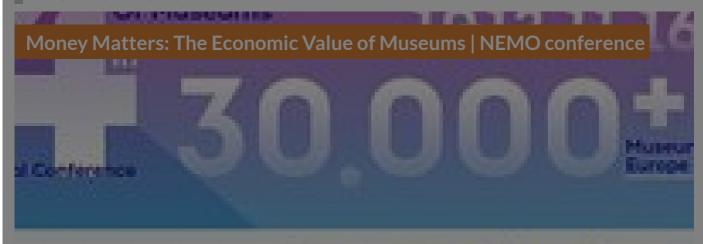
Best practice initiatives and projects documenting the value of museums across Europe will be presented to show that museums cannot only serve as a resource but as active partners for creators, entrepreneurs, museum staff, visitors and society as a whole. The engaging programme of talks, discussions, round tables and workshops will bring together museum people and connect them to the EU and national policy makers and to the creative and economic sector.

NEMO's Annual Conference is a platform for a vivid exchange between the European museum sector and the EU, offering a transnational perspective on relevant matters the museums have to deal with in their every day activities. The event is hosted by the Badisches Landesmuseum and the City of Karlsruhe.

For **additional information** about the NEMO Annual Conference 2016, please visit http://www.ne-mo.org/about-us/ac2016.html. An extensive **list of speakers** is also available at http://www.ne-mo.org/about-us/ac2016/speakers.html

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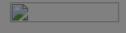
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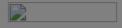
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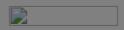
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