

NEWS & EVENTS > National Museum of the Philippines' Textile
Programme Presented in Geneva

BY JORDI BALTÀ PORTOLÉS
28 SEP 2019

National Museum of the Philippines' Textile Programme Presented in Geneva



Logos: PAMBANSANG MUSEO NG PILIPINAS, LOREN LEGARDA, BUREAU OF ANTIQUE, WIPO, INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

Piña-Seda

Pineapple and Silk Cloths from the Tropics

Hibla ng Lahing Filipino Travelling Exhibition
Lecture Series, Weaving Demonstrations and Embroidery Workshop

featuring

Cerila Crisostomo and Gemma Tomolin
Piña-Seda Weavers from Tibiao, Antique

and

Lolita Perez and Asuncion Castillo
Piña-Seda Embroiderers from Lumban, Laguna



SCHEDULE OF ACTIVITIES

Opening Reception and Panel Discussion
02 October 2019 | 13h00

Duration of the Exhibition
30 September to 09 October 2019 10h00 to 17h00

Weaving and Embroidery Demonstrations and Workshops
30 September to 04 October 2019
10h00 to 12h00 and 15h00 to 17h00

World Intellectual Property Organization (WIPO)
AB Building 34 chemin de Colombettes Geneva, Switzerland

Panel Discussion, Weaving and Embroidery
Demonstrations and Workshops
07 October 2019 | 15:00 – 18:00

United Nations Conference on Trade and Development
(UNCTAD) Palais des Nations
(United Nations Headquarters)
Geneva, Switzerland

RSVP:
maren.albarras@dfa.gov.ph
jayrona.bayotas@dfa.gov.ph
Philippine Mission to the United Nations and Other International Organizations in Geneva
47 Avenue Blanc, 1202, Geneva, Switzerland

hiblaprogram@gmail.com
nationalmuseumofthephilippines
@natmuseumph @natmuseumph

The **National Museum of the Philippines (NMP)**, an ASEMUS member, is launching in Geneva, Switzerland the **Hibla ng Lahing Filipino Travelling Exhibition**, Lecture Series, Weaving Demonstrations, and Embroidery Workshops featuring *Piña-Seda: Pineapple and Silk Cloths from the*

Philippines. The events will be held at the World Intellectual Property Organization (WIPO), AB Building in Geneva from 30 September to 9 October 2019. A separate panel discussion on the role of women in the creative industries of the Philippines is also scheduled at the United Nations Conference on Trade and Development (UNCTAD) site at Palais des Nations on 7 October 2019. Expert *piña-seda* weavers Gemma Tomolin and Cerila Crisostomo from Tibiao, Antique and expert *piña-seda* embroiderers Lolita Pereza and Asuncion Castillo from Lumban, Laguna will conduct and facilitate **weaving and embroidery demonstrations and workshops**, respectively. NMP Deputy Director-General for Museums and Hibla ng Lahing Filipino Program Head, Ana Maria Theresa P. Labrador, PhD will lead the **lectures on government initiatives on the promotion of Philippine indigenous fibers and handwoven textiles**, Philippine textile heritage, and economic prospects for weavers and embroiderers, among others. The Hibla exhibition in Geneva is made possible through partnerships between NMP and the Office of Deputy Speaker Loren Legarda (ODSLL), Permanent Mission of the Republic of the Philippines to the United Nations and other International Organizations in Geneva headed by Ambassador Evan P. Garcia, WIPO, Intellectual Property Office of the Philippine (IPOPhil), and UNCTAD. According to Ambassador Garcia, the exhibition is **an opportunity to “showcase the finest representation of Philippine culture in our traditional textiles** and promote greater recognition of our cultural communities and creative industries.”

Background

Geneva is the 12th destination of Hibla ng Lahing Filipino Travelling Exhibition since its inception in 2017. This year, the NMP has brought the exhibition to the Asian cities of Tokyo, Japan; Bangkok, Thailand; and Singapore. In Europe, the exhibition was featured in London, United Kingdom; Lisbon, Portugal; Madrid, Spain; Frankfurt, Germany; and Prague, Czech Republic. It was also brought to Washington, DC; New York; Honolulu; and San Francisco in the USA. Before the year ends, the NMP plans to bring the exhibition to Buenos Aires, Argentina. The NMP and the ODSLL embarked on the Hibla travelling exhibition in 2017 not only to promote the Philippine indigenous fibers and handwoven textiles but also to **establish linkages with textile experts all over the world** to create economic opportunities for Filipino weavers and embroiderers as well as the other sectors that benefit from these industries. It is also an opportunity to Filipinos abroad to reconnect to their roots by understanding their heritage through the traditional textiles and hand

loom weaving and embroidery. Deputy Speaker Loren Legarda encourages Filipinos living in Geneva and nearby cities to visit and take part in the weaving and embroidery demonstrations and workshops. Guests can witness loom weaving and extracting pineapple fibers from the leaves, as well as embroidering on a piña-seda fabric.

Further information

For additional information about the events around *Piña-Seda: Pineapple and Silk Cloths from the Philippines*, please click on the poster above

SIMILAR CONTENT

DEADLINE
07 OCT 2016



OPEN CALLS
INTERNATIONAL

BY JORDI BALTÀ PORTOLÉS
29 SEP 2016

Museum of Philippine Social History

BY JORDI BALTÀ PORTOLÉS
04 DEC 2014

Museo Negrense de La Salle, Philippines



BY MADHURA DUTTA
30 NOV 2022



FEATURES
INDIA

BY MAGALI AN BERTHON
10 AUG 2022

Crafts in Asia: Pathways to Sustainability | Publication launched!



#ASEFCulture

INSIGHTS
ASIA

BY **MAGALI AN BERTHON**
16 MAY 2014

Weaving Southeast Asian threads



FEATURES
ASIA THAILAND

COUNTRIES
PHILIPPINES SWITZERLAND

THEMES
HERITAGE MUSEUMS

ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and

culture of the two regions.

MORE ABOUT ASEF CULTURE360 | [FAQ](#) | [f](#) [X](#) [@](#)

This website was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of the Asia-Europe Foundation (ASEF) and do not necessarily reflect the views of the European Union.



About us

Team

Partners

FAQ

Brand guidelines

How to partner with us

Contact us

#ASEFCulture