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Museums and Tourism: Call for Papers

BY JORDI BALTÀ PORTOLÉS 25 MAY 2016

# MUSEOTUR 2017 International Congress on Museums and Tourism: Call for Papers



The University of Barcelona, through its

Cultural Management Program and the LABPATC Lab of Heritage,
Creativity and Cultural Tourism, are organising MUSEOTUR 2017 International Conference on Museums and Tourism. The event will take
place in Barcelona on 13-14 February 2017. Organisers of the event have
launched a call for papers, with proposals invited to address any of the
following themes:

- Policies and strategies of tourism in museums
- How museums are driving economic development and local investment as tourism attractions
- The role of museums in cultural and/or creative tourism
- Attracting tourist audiences in museums
- Museums in tourism strategies in tourist destinations
- Museums networks and tourism
- ICT, museums and tourism
- History of museums and tourism
- Museums in cultural diplomacy and brand-tourism destinations

- Museums services for tourists
- Museum cultural products and gifts shops for tourists audiences
- Museum bar and restaurants and tourism strategies
- Best practices and case studies on museums and tourism
- Collaboration between museums, tour operators and travel agencies
- The museum guides and tour guides in museums
- Museum passes and urban tourism
- Economuseums, crafts with identity and local development
- Tourism strategies for festivals and cultural events in museums
- The role of museums in cultural routes
- Shooting in museums: museums, film commissions and tourism

Proposals should be sent in English or Spanish, by 30 September 2016 at the latest. An initial round of feedback will be provided to proposals received by 30 June. However, proposals can be accepted until the end of September. For additional information about the context of MUSEOTUR 2017, conditions for participation, and the formats and requirements of paper proposals, please visit

https://www.facebook.com/events/1777040195860136/

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