

mwaAsia2015banner Museums and the Web is the largest international gathering of professionals working with technology in the cultural and heritage fields. Join the 4th Museums and the Web Asia conference: October 5-8, 2015 in Melbourne, Australia. Museums and the Web connects an international network of leading museum innovators. MW's annual North American conference is the largest in the museum technology field. Over the past four years, Museums and the Web has convened in Asia to extend its lively community. MW conferences offer many ways to participate, from presentations and demonstrations to workshops, tours, and interventions from digital artists and makers. The annual proceedings of MW conferences have been freely available online since MW's founding in 1997 and represent one of the most extensive and important repositories of global knowledge, innovation and best practice in digital applications for the cultural sector. **The MW** Program MW offers a range of professional learning opportunities, from plenary sessions to unconference sessions, from formal papers to informal networking, from museum project demonstrations to commercial exhibits, from professional debates to lightning talks, from how-to sessions to crit rooms. Prior to the conference, there are half-day workshops and pre-conference tours. MW conferences draw a diverse group of participants from many different specialities in all types of museums, galleries, science centers, and other cultural and heritage institutions. What unites us is an interest in the use of technology to achieve our organizations' missions. Registration information (earlybird rates till August 1st) See website for MW information in Korean, Mandarin and Traditional Chinese languages.

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