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# Young Creative Entrepreneur Award Winners



The winners of the [British Council Young Creative Entrepreneur Awards](#) in India are announced, recognising outstanding design for social impact and digital for creative industries.

The **Young Creative Entrepreneur** Awards have been run by the British Council since 2005 in the sectors of Design, Music, Fashion, Screen, Interactive, Performing Arts, Visual Arts, Communications and Publishing, celebrating the best and brightest entrepreneurial and creative talents and giving them a platform to engage and collaborate with the UK creative sectors.

The programme is unique in that it rewards the talent and initiative of young creative entrepreneurs from across the creative industries, recognising the central role they play in the development of a competitive and sustainable creative economy. It champions those who find new ways to take creative work to audiences and communities – e.g. new models of production, distribution, value - and highlights the wider social, economic and cultural benefits in doing so.

In a new development, this year the British Council ran the awards in two areas which are not only of relevance to the creative community in India, but also of interest in the UK. For 2012, the YCE awards were held in Young Creative Entrepreneur – [Design for Social Impact](#) and [Digital for Creative Industries](#).

Read [interview with Sandeep Sangaru](#), winner of the Design for Social Impact Award

Winner Sandeep Sangaru travelled to the London Design Festival in September 2012 and YCE Digital

for Creative Industries winner Pawan Kumar travels to the UK for the London Film Festival in October 2012.

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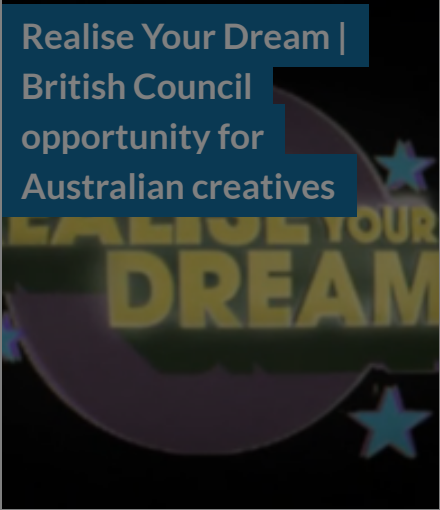
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