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# Museum Exhibitions



The International Council of Museums' International Training

Centre for Museum Studies (ICOM-ITC) has recently announced its next museum training programme. Entitled '[Designing Engaging Museum Exhibitions](#)', it will be held from **6 to 14 November 2017** in **Beijing, China**.

Outstanding **international and Chinese experts will give lectures and conduct discussions and group work** on museum topics such as exhibition development, visitor evaluation and marketing of exhibitions. The programme will include visits to local museums as well as a full-day excursion to cultural heritage sites in and around Beijing.

ICOM-ITC, housed at the Palace Museum in Beijing, China, is a collaboration between ICOM, ICOM China and the Palace Museum. The operation and management of the centre is conducted by the Palace Museum.

By providing inclusive and participatory training programmes for museum professionals, the centre is intended to “promote research and exchange among museums at an international level and **develop the museum expertise of professionals from developing countries, especially those from the Asia-Pacific region,**” where the museum sector is growing rapidly and there is a high demand for museum professionals.

## Profile of participants

The ICOM-ITC training workshops in Beijing are **intended primarily for ICOM members from emerging countries and countries of the Asia-Pacific region**. In order to ensure the best results from the workshop, the **number of participants will be limited to a maximum of 35**, with about half of the participants from countries other than China. Candidates should come from ICOM member museums, be fluent in both written and spoken English, occupy a middle-management position in a museum or public institution and be aged 45 years or under. **Travel grants** to take part in the course on "Designing Engaging Museum Exhibitions" are available. By applying for the travel grant, applicants agree to do preparatory work prior to the workshop (readings and homework) and to participate in an evaluation of the workshop (both at the end of the workshop and a few weeks/months after).

## Application

The **application period for the course is open until 15 July**. For **additional information** about "Designing Engaging Museum Exhibitions" and **access to the application forms**, please visit <http://icom.museum/activities/training/icom-international-training-centre-for-museum-studies/>

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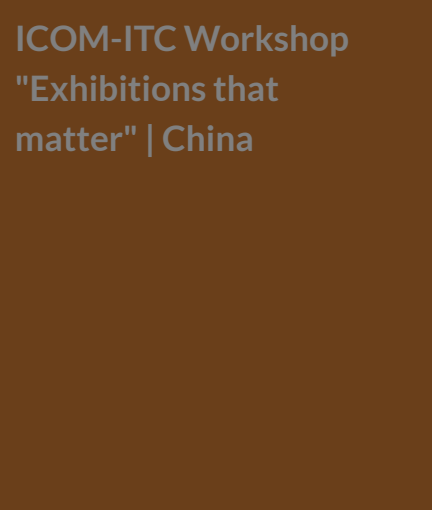
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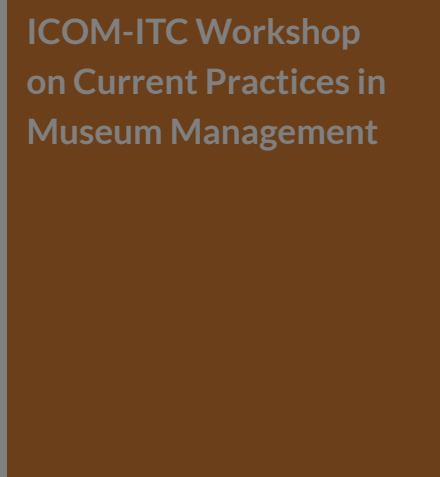
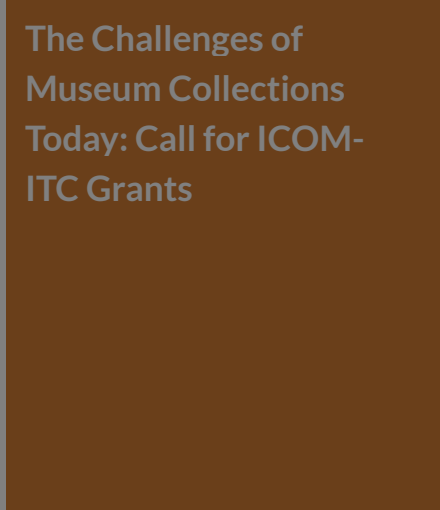
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