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FROM - TO
10 JUN 2015 - 11 JUN 2015

HK Cultural Leadership Summit



 **HK Cultural Leadership Summit 2015** The annual Hong Kong Cultural Leadership Summit takes place 10-11 June 2015. Entitled 'Raising for our Future: Arts Funding and Philanthropy in Hong Kong', the event attracts arts organisations and fundraisers in the cultural sector. Box office, public funding and private donations/sponsorships represent the 3 financial lifelines to any performing arts organization or artist. Hong Kong, with its own unique course of arts development, has seen its arts industry focused on the first two legs until recent years when the rapid development of the arts and culture is outpacing the increases in public funding and box office revenue. More focus, therefore, has been given to raising private funds by organizations of all sizes from WKCDA to cultural SMEs in order to cater to their own artistic and financial needs and sustain their growths. Cultural Leadership Summit is Hong Kong Arts Administrators Association (HKAAA)'s annual major event. With different themes every year, the association pursues excellence and professionalism in the practice of arts administrators. 2015 marks the 30th Anniversary of the HKAAA. With the theme **"Raising for our Future: Arts Funding and Philanthropy in Hong Kong"**, this year's Cultural Leadership Summit aims to develop an enterprising culture in which the artistic visions of the organization or

individual is placed at the very heart of their business model and ethos in order to attract the highest level of support from private giving and businesses. The two-day symposium, with talks, workshops, round-table discussions and networking sessions, will focus on developing the skills of individuals and organizations seeking to fundraise from the private sector, individual donors as well as their own boards through knowledge-exchange, resources and thought leadership. To help further understand the issues and identify the way forward for arts practitioners operating within Hong Kong's unique environment, the Summit will bring together some of the best minds in the practice of fundraising for the arts and culture from the city and overseas. The Funders / Collaborators Expo is a new initiative this year to connect arts groups and potential funders and collaborators. The Summit will benefit CEOs, trustees of arts organizations big and small, as well as anyone who is tasked with raising funds for the future of their arts. Registration is open with earlybird rate until May 15. Jointly presented by Hong Kong Arts Administrators Association and Leisure and Cultural Services Department. In Partnership with British Council and West Kowloon Cultural District Authority

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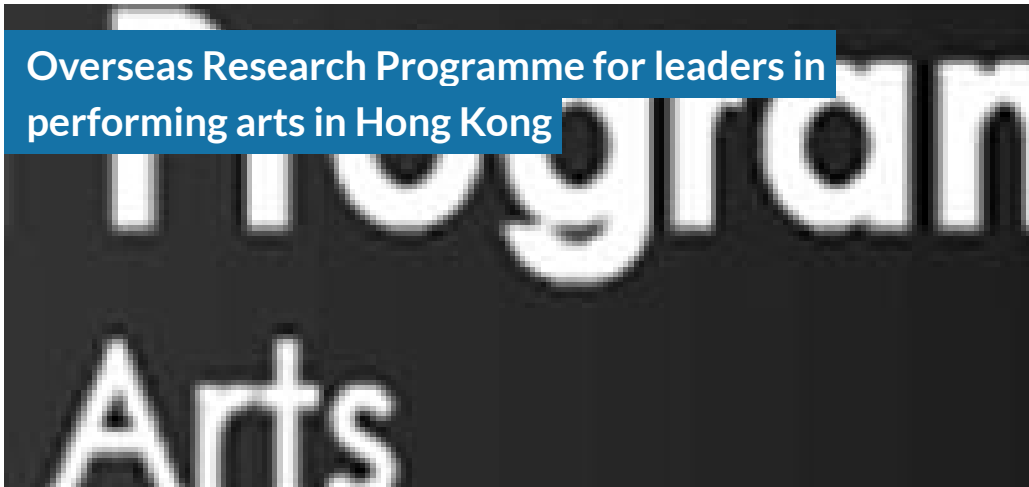
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