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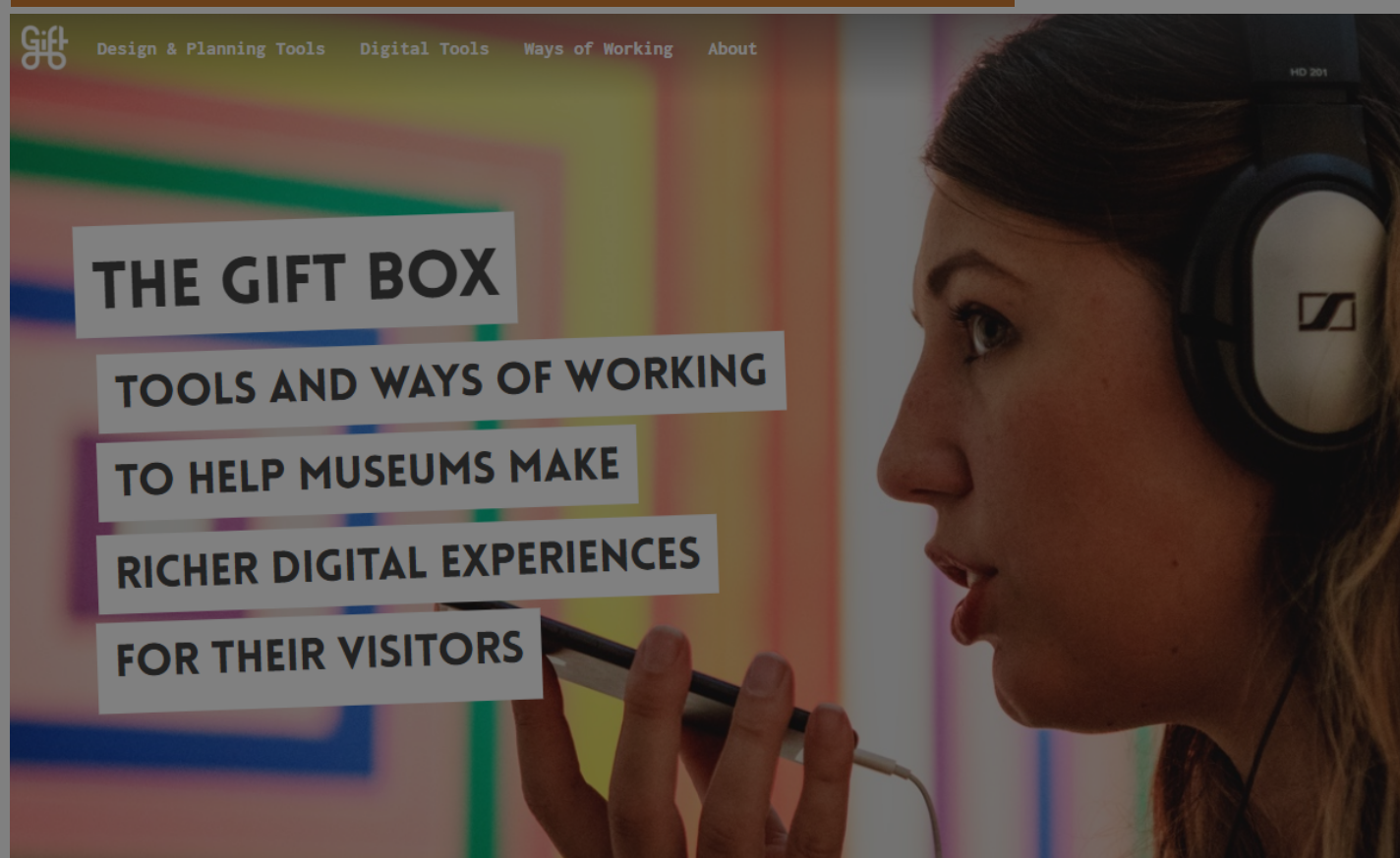
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The tools for cultural heritage institutions



Europeana, Europe's digital platform for cultural heritage, and a group of European partner organisations have launched [The GIFT Box](#) - a set of open-source tools and ways of working to help cultural heritage institutions offer richer digital experiences for their visitors. It includes resources to help design, plan and implement enhanced visitor experiences.

Are you a cultural heritage professional interested in offering experiences that combine the digital and physical? Are you an academic or student who would like to see practical examples of how the latest research can inform developments in the cultural heritage sector? Or do you work in the creative industries and are looking for inspiration on how to handle design processes and develop innovative experience design? If so, the GIFT Box provides:

- Easy to use [design and planning](#) tools that help museums make richer visitor experiences.
- Ready-made open-source [digital tools](#) that have been developed and tested in museums.
- Practical [recommendations](#) on how to deal with digital design and change from 10 international museums.

[The GIFT Box](#) has been developed as part of a European Union Horizon 2020 project. The GIFT Box is a result of The GIFT project – an EU funded research project in which a group of internationally renowned artists, designers, museum professionals and researchers work together. The project runs from 2017 to 2019 and focuses on hybrid experiences: Experiences that combine the physical and digital to create personal encounters with cultural heritage.

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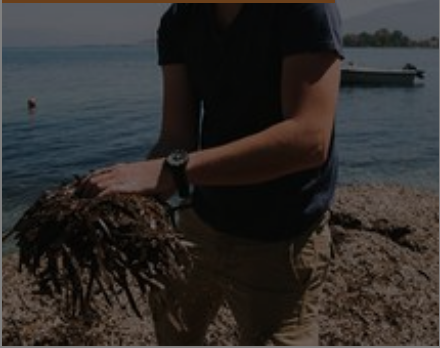
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