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FROM - TO
28 OCT 2019 - 28 OCT 2019

Geneva | UNCTAD First Ad Hoc Expert Meeting on Creative Economy



UNCTAD - United Nations Conference on Trade and Development - invites the participation of governments, specialized agencies, intergovernmental bodies and non-governmental organizations as well as academia, research institutions, the private sector, and the creative community in the First Ad Hoc Expert Meeting on Creative Economy, to be held in Geneva on 28 October. Registration is mandatory.

Creative economy can play a key role in supporting trade and productive capacities in developing countries, decent job creation, competitiveness, and innovation, and in encouraging the formalization and growth of micro-, small- and medium-sized enterprises. In addition, the impact of digital technologies and the continued rise of creative industries are combining to drive the Fourth Industrial Revolution. It is essential that developing countries are enabled to become part of this digital-creative industries revolution.

The expert meeting will provide an opportunity to discuss challenges at hand, current developments related to creative economy and implications for developing countries, and to formulate recommendations.

Against this backdrop, the UNCTAD secretariat will hold the First Ad Hoc Expert Meeting on Creative Economy on Monday, 28 October 2019 from 10 am to 6 pm at the Palais des Nations in Geneva, Switzerland.

Register online for this meeting

This event will bring together leading experts from government, business, academia and international organizations to discuss the development opportunities and challenges associated with the evolving creative economy.

The results expected from the event will be to:

- Raise awareness of the importance of the creative economy for sustainable development
- Advance the development agenda connected to creative economy, including recommendations for the development gains of developing countries
- Create and strengthen networks and partnerships for the advancement of key related issues including those related to statistics related to creative economy, intellectual property, market access, entrepreneurship, digital economy and innovation

Participation

This meeting is open to all member States of UNCTAD, specialized agencies, intergovernmental bodies and non-governmental organizations in the general category, as well as academia, research institutions and the private sector.

Registration

Registration is mandatory for all those wishing to attend the meeting. Registration should be completed online. To do so, please use the following link: <https://reg.unog.ch/event/28162/>. Early registration is advisable so that timely approval may be given for the issuance of a badge required for access to the Palais des Nations.

Written contributions

Experts are encouraged to submit written contributions, prior to Monday 14th October, related to their country's experience on the subject under discussion. These papers will be made available to the Meeting in the form and language in which they are received.

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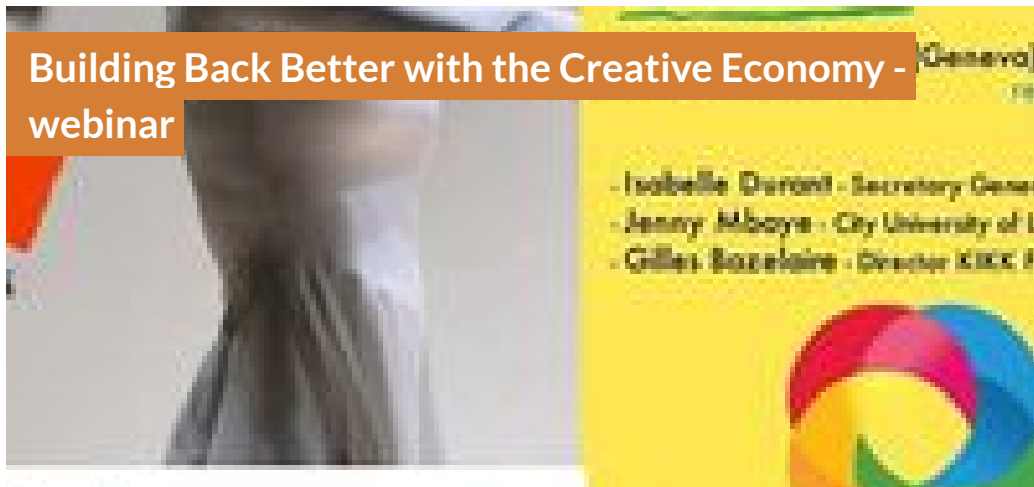
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