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Frieze Seoul 2024



Frieze Seoul Returns for 2024 with more galleries and a new performance programme. The third edition of Frieze Seoul takes place at COEX from 4 to 7 September 2024, once again under the direction of Patrick Lee.

Featuring more than 110 galleries spanning 30 countries, this year's fair features a strong core of exhibitors from across Asia region, with a particular emphasis on those with spaces in Korea. Frieze Seoul runs alongside Kiaf SEOUL, operated by the Galleries Association of Korea.

The fair has also unveiled an **expanded programme of curatorial initiatives**, including the introduction of Frieze Live, **a new section for performance-based art**, the second iteration of the **Frieze Seoul Artist Award** – for which an emerging talent will present a significant new commission at the fair – and a **talks series**. The fair's acclaimed sections

also return, with Frieze Masters showcasing historical art from Asia and around the world and Focus Asia bringing together the best emerging talents from the region.

Frieze Film, Frieze Music and collaborations with key non-profits take place in venues across Seoul during Frieze Week, which also sees late events at Seoul's galleries and the opening of several major institutional shows in the city.

Full programme

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Coexistence of different art hubs across Asia is necessary

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WEBSITE

HTTPS://WWW.FRIEZE.COM/FAIRS/FRIEZE-SEOUL

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