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Business of Creative Industries



A new global online education course about copyright, authors rights, royalties and the creative industries is now open for enrolment for learners across the world.

The free online MOOC (massive open online course) from CISAC and FutureLearn: *[Copyright and the Business of Creative Industries](#)*, is a unique course explaining the role of copyright in the creative and cultural industries. Registration opens Monday, June 24th, 2019. **The course begins Monday, July 22nd.**

On this course, you will explore the role and importance of copyright in the business of cultural and creative industries. We will examine the practical aspects of the business where copyright plays a central role, and focus on its impact in different sectors.

You will also learn how copyright rules apply and how the flow of economic benefits operates between creators, rightsholders, and users of creative works.

Upon completion of this course, you will build an understanding of copyright that is invaluable for creators and people hoping to build a career in cultural and creative industries.

The four-week course follows the earlier CISAC-FutureLearn MOOC: *Exploring Copyright*, which attracted over 10,000 learners across the world.

The course is for creators of artistic works of any kind: producers, publishers, broadcasters, digital service providers, professionals, and anyone involved in the cultural and creative industries. It will also be very useful to anyone working in the copyright or related industries.

The course is introduced by award-winning singer-songwriter and CISAC Vice President, Angélique Kidjo.

Industry leaders from around the globe will be sharing their knowledge from authors societies, record labels, the visual arts sector, audiovisual businesses and other creative sectors.

[Sign up](#) and be sure to share your journey on social media with #FLCopyrightBusiness.

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