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The Future of Culture Festival



THE ARTS+/B3 The Future of Culture Festival takes place at Frankfurt Buchmesse on 16-20 October 2019. Registration and programme information available.

THE ARTS+ brings some of the most innovative thinkers and practitioners from around the world together to explore, debate and shape the future of culture and creativity in the digital age. A fair, exhibition and interdisciplinary festival at once, it is a vibrant platform that showcases the potential of digitization and new technologies for the cultural and creative industries while fostering cross-sectoral collaboration.

In 2019, the festival's explorations into the intersections of art, culture and technology will be taken even further than in previous editions: Collaborating for the first time with the B3 Biennial of the Moving Image, the ARTS+ will be extended by the renowned B3 flagship exhibition featuring film, media, games and tech-based installation art, and by a new themed strand in the curated program.

stand in the curated program.


What to expect from ARTS+/B3

- THE ARTS+ is the festival for the future of culture.
- MEET decision-makers from politics, creative industries, technology and cultural institutions.
- EXPLORE the possibilities of using technological innovations to transform any cultural content into new business opportunities.
- BE INSPIRED by best practices presented by key market players.
- BUILD a stable network of new business partners and co-producers.
- BOOST your career with in-depth innovation knowledge and valuable new contacts.

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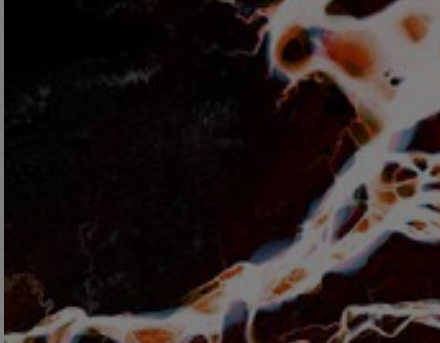
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THE ARTS+ European
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