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12 MAY 2020

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## European Commission launches Creatives Unite platform



Artists & Creatives  
Community  
Covid-19  
Resource Platform

A platform by the  
cultural & creative sectors  
for the cultural & creative sectors

Creatives Unite is a new platform launched by the European Commission to connect and share Covid-related information and responses among cultural and creative sectors. The [Creatives Unite](#) platform offers a common space for all those looking for information about cultural and creative sector initiatives responding to the coronavirus crisis. It gives access in one single space to the multitude of existing resources and numerous relevant networks and organisations. It also offers a space to co-create and upload contributions towards finding solutions together.

Mariya Gabriel, Commissioner for Innovation, Research, Culture, Education and Youth said:

*“The Coronavirus is having a devastating economic impact on the cultural and creative sectors. This online platform will provide a forum for cultural and creative sectors to share ideas and initiatives and co-create solutions thanks to their creativity in response to the crisis. A platform by the sector, for the sector.”*

Rather than overlapping with the existing initiatives in the sector, the platform strives to provide a common point of access for information on cultural and creative initiatives in response to the crisis, and directing to the relevant websites of the respective networks, organizations and initiatives. The platform offers curated space to co-create and upload contributions towards finding solutions together.

The [platform has been launched](#) with the support of the Commission, as a follow up to the the EU Culture Ministers’ video conference of 8 April where Commissioner Gabriel [announced the initiative](#).

The project [Creative FLIP](#) helps to run and curate the Platform. Creative FLIP is a pilot project of the European Parliament, managed by the European Commission. This Pilot Project is implemented by the Goethe Institut in cooperation with the European Creative

Hubs Network and several partners.

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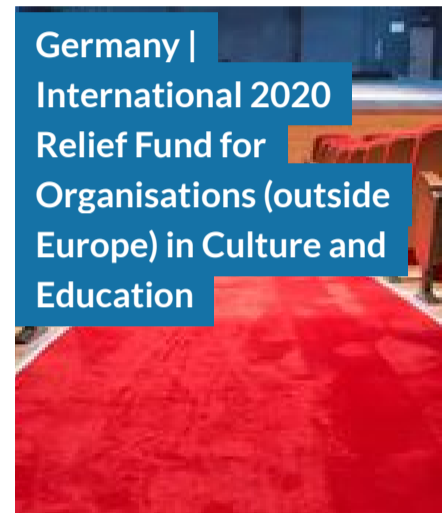
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