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## form Alliance



The **European Film Academy (EFA)** and the **Asia Pacific Screen Academy (APSA)** have announced an alliance between the two organisations.

[caption id="attachment\_5883" align="aligncenter" width="580" caption="source: Aisa Pacific Screen Awards - Thomas Hailer (Berlinale), Maxine Williamson (APSA), Marion Doering and Jürgen Biesinger (EFA) at the APSA Launch in Cannes, 2011."][[/caption]

EFA Director Marion Doering said: "The EFA and APSA share remarkably similar ambitions and ideals including our determination to actively promote the films and filmmakers of our culturally diverse territories to a worldwide audience. We each embrace a multiplicity of languages and cultures within our memberships. We therefore very much enjoy having found in APSA a partner facing similar challenges and joys that such initiatives bring. We wish Des and his team a very

successful 5<sup>th</sup> Awards Ceremony in November!”

Both academies are discussing possibilities to develop screening programs whereby APSA-winning films, such as the Best Feature film or Jury Grand Prize winner, would screen at special presentations in Europe hosted by the EFA and vice versa.

The Asia Pacific Screen Awards will be held on Australia’s Gold Coast on November 24, 2011; the 24<sup>th</sup> European Film Awards will be held in Berlin on December 3, 2011.

source: <http://www.radioaustralia.net.au/connectasia/stories/201110/s3336151.htm>

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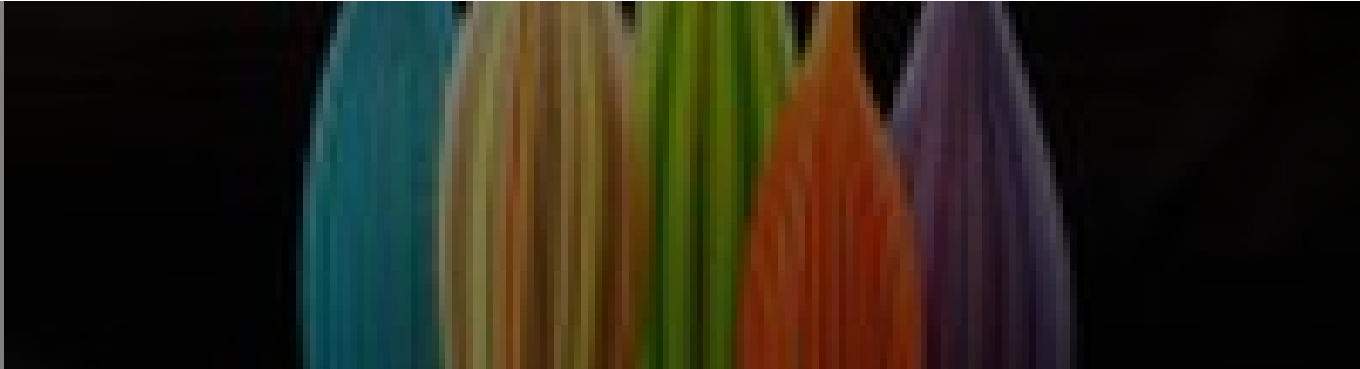
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