

INTERNATIONAL Ellen Heyward has written a review for Culture Europe International of

the European Parliament's 2009 report into 'The Potential for Cultural Exchanges between the European Union and Third Countries: The Case of China'.

Europe and the Middle Kingdom : Cooperation through Culture

In May 2009, the European Parliament's Directorate General for Internal Policies published a 126page paper entitled "The Potential for Cultural Exchanges between the European Union and Third Countries: The Case of China". Divided into three parts, the study begins with an examination of China's cultural sector, followed by an analysis of the existing cultural exchanges between China and the EU, finally culminating in three stages of proposed action: reinforcing EU political and diplomatic action in China; helping China to identify a "European Culture"; and supporting EU artists and brands in their efforts to enter the Chinese market.

[review continues....]

**Culture Europe International** is a French magazine/press review focussing on cultural practices and policies in Europe at the local, national and international level. It particularly deals with European and international cooperation experiences conducted in various areas of culture and the arts.

The site is trilingual: English, French, Spanish

More info: <u>http://www.culture-europe-international.org/print.php5?docId=213054&langue=1#</u>

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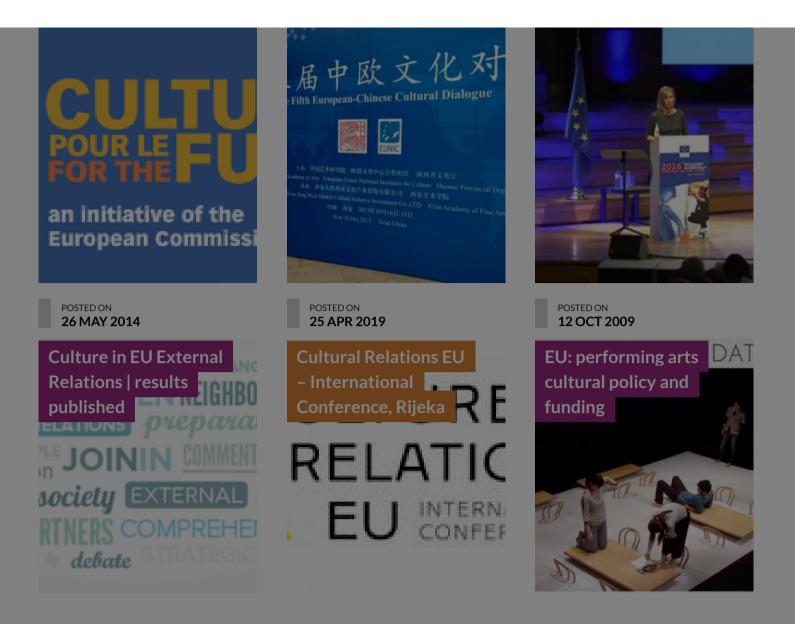
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