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COUNTRIES CHINA NETHERLANDS

THEMES ARTS EDUCATION MUSEUMS

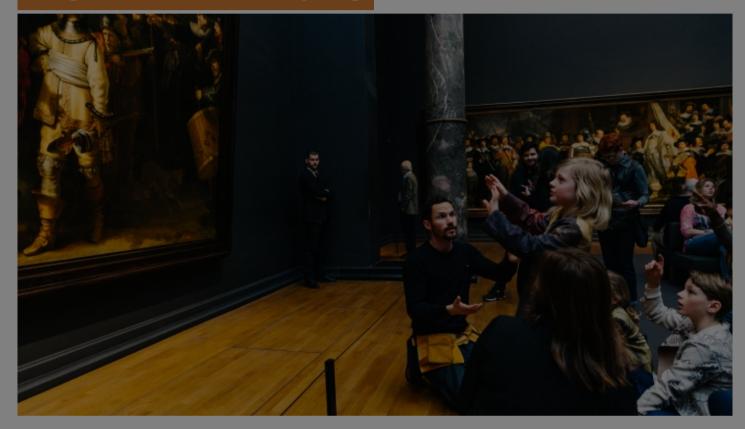
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organised in Beijing



The Rijksmuseum is sharing its internationally trendsetting educational methods with Chinese museums during the third <u>Dutch-Chinese museum training</u> in Beijing this month. Experts from the Rijksmuseum and the Reinwardt Academy are giving classes and workshops to more than 25 museum education managers from across China.

Ties between the museum sectors in the Netherland and China have been remarkably strengthened in the past years, thanks to the mutual interests of museums and sustainable support from both ministries of culture.

Lifelong learning

From 27 November to 1 December, the third Sino-Dutch museum management training will be held at Beijing's Central Academy of Cultural Administration (CACA). Developed from the experiences of the previous two years, the topic of this tailor-made and practice-based training program will be: lifelong learning and intergenerational learning in museums. Around 30 museum educators from several museums across China, as well as heritage and art oriented public and private institutions, will join lectures and workshops given by and led by experts from Rijksmuseum and the Amsterdam school for museology (Reinwardt Academy).

Future collaboration

For the first time, Rijksmuseum will share its prestigious educational methods with their Chinese colleagues by starring the iconic Rembrandt works, organically integrated with new developments and concepts introduced by senior lecturers from Reinwardt Academy. This newly designed training program is realized by the Dutch Embassy in Beijing and the Chinese Ministry of Culture, with assistance from DutchCulture. The embassy will organize a networking reception during the training week for museum professionals from both countries to deepen understandings and stimulate future collaborations.

Image: Rijksmuseum, Families and Children, You & the Golden Age-tour. Courtesy: Rijksmuseum

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