



NEWS & EVENTS > Design It Yourself 2012 | Optimis(tac)tic

FROM - TO
09 OCT 2012 - 31 OCT 2012

Design It Yourself 2012 | Optimis(tac)tic

20
DIY
12

DESIGN IT
YOURSELF
2012

conference for optimist realist



OPTIMIS (TACTIC)

diy.c2o-library.net



Design It Yourself is a design festival-conference featuring various events—talk shows, film screenings, exhibitions, and workshops—focusing on design as problem-solving strategies and tactics, ranging from the big grand design to the practice of everyday life. It aims to

provide an interactive platform for the myriad of creative talents and to create the occasion to showcase the diversity of designers in Surabaya. A centerpiece of the Festival is the **DIY Talks**, organized with the support of prestigious partners and creative spaces, where various designers share their tactics—in facing their everyday life, and in tackling their work projects. Another is **DIY Screening** of three new, award-winning design documentaries: **Design & Thinking**, **Design the New Business**, and **Press Pause Play**. The programme also offers art exhibition, workshop and picnic meet-ups. **First held in 2011, Design It Yourself invite various parties, from emerging practices, established businesses, and academics related to design, particularly in Surabaya, to share their stories, ideas and inspirations, about their own situations and conditions.** Various design disciplines are involved, from design in general, graphic design, design business and management, fashion, digital media, comic, urban art, and urban planning are discussed in one casual talk and presentation series. If last year the focus was placed on knowledge production by mapping the local scenes and problems, this year the emphasis is on optimizing the potentials of design, how design can impact on the world, today and in the future. The aim is to inspire positive new directions for the sector. **All events are free of charge.** **Download press release** General enquiries Kathleen Azali (Email: info@c2o-library.net | Ph: 0858 5472 5932 | Twitter : [@c2o_library](https://twitter.com/c2o_library)) Media enquiries Anitha Silvia (Email: public@c2o-library.net | Ph: 0856 4543 8964 | Twitter: [@anithasilvia](https://twitter.com/anithasilvia)) Presenting your Optimis(tac)tic ideas Hestia Istviani (Email: istviani1906@gmail.com | Ph: 0838 5603 0245 | Twitter: [@hzboy](https://twitter.com/hzboy))

SIMILAR CONTENT

FROM - TO
06 MAY 2011 - 08 MAY 2011



EVENTS
ASIA INDONESIA

FROM - TO
07 FEB 2017 - 11 FEB 2017



**Perth | Creative Economy and China summer school
and conference**

EVENTS
AUSTRALIA CHINA

BY FLORENTINA BRATFANOF
15 NOV 2011



Picnic 2011 | Building on our creativity

FEATURES
INTERNATIONAL NETHERLANDS

DEADLINE
25 JAN 2016



OPEN CALLS
GREECE INTERNATIONAL

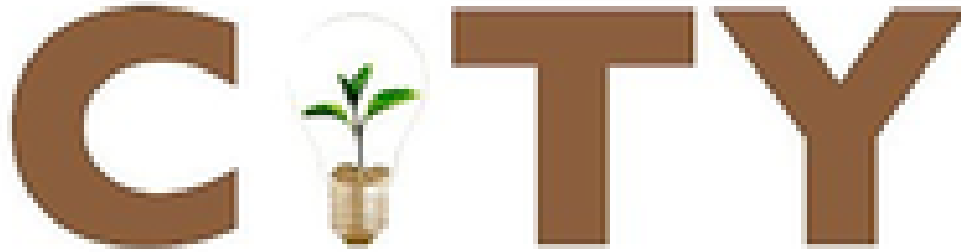
POSTED ON
22 APR 2011



NEWS
DENMARK FINLAND INTERNATIONAL SINGAPORE

DEADLINE
30 DEC 2012

Jakarta | Smart City | International Workshop | call
for proposals



OPEN CALLS
ENVIRONMENT ECONOMY AND SOCIETY
ASIA GERMANY INDONESIA
DISCIPLINES
CRAFT DESIGN FILM VISUAL ARTS

ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

MORE ABOUT ASEF CULTURE360 | [FAQ](#) | [f](#) [X](#) [@](#)

This website was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of the Asia-Europe Foundation (ASEF) and do not necessarily reflect the views of the European Union.



About us
Team
Partners
FAQ
Brand guidelines
How to partner with us
Contact us
#ASEFCulture