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launched

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Creative Lenses Arts & Culture Knowledge Base launched



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Launch of the online **Creative Lenses' Arts & Culture Knowledge Base**, an inspirational platform full of resources for arts and cultural managers.

Here you'll find publications, videos, tools and tips to rethink, adapt and refresh the **business model** of your organisation so it becomes more sustainable. The Knowledge Base is full of interviews, case studies and videos about the cultural centres that transformed their business models and came out much stronger on the other side.

The Arts & Culture Knowledge Base has been developed under Creative Lenses, a four-year project co-financed by the European Commission that seeks to make arts and cultural organisations more resilient and sustainable by improving their business models and developing their long-term strategic and innovation capacities.

The **final conference** for the Creative Lenses project will be held in Helsinki 24-25 April 2019 on the theme: **Culture and Business Models in Challenging Times**.

Access the **Creative Lenses Arts & Culture Knowledge Base**

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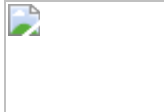
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ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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