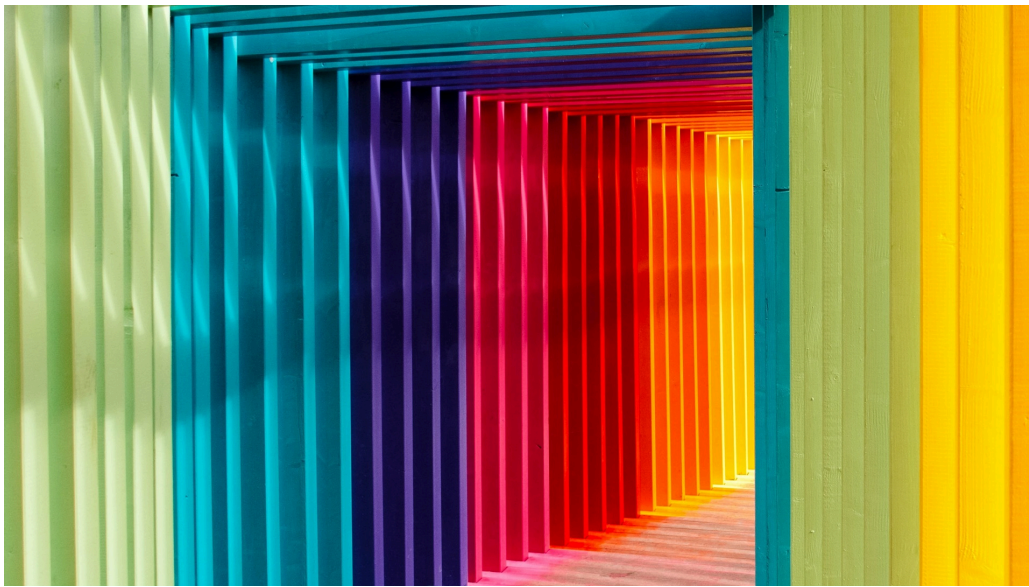

NEWS & EVENTS > Survey: Corporate sustainability strategies in support of culture

POSTED ON
14 SEP 2023

Survey: Corporate sustainability strategies in support of culture



The CSSC Project (Corporate sustainability strategies in support of culture) run at the University Paris Cité, is calling for artists, creators and cultural professionals to fill in an anonymous survey about how companies can best contribute to cultural diversity and meet the aspirations of the cultural sectors.

The CSSC project draws on existing definitions in international law, in particular the notion of “**cultural diversity**” established in **Article 4.1 of the 2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions**.

The project was prompted by several observations:

- Culture, cultural diversity, and cultural actors are driving forces behind the transformation of societies and the pursuit of other sustainable development goals;
- Companies are major players in changing societies in favour of sustainable development objectives;
- Corporate sustainability strategies are increasingly focused on diversity, equity and inclusion (DEI);
- Cultural institutions are struggling to highlight and make the sponsorship they receive from the private sector more visible;
- The COVID-19 crisis has accentuated the need to seek innovative and complementary support for artists and the cultural and creative industries.

Companies can play a major role in changing societies towards sustainable development. They are increasingly acting to promote diversity, inclusion, and the dynamism of cultural and creative industries. **The CSSC project aims to encourage the inclusion of culture and cultural diversity in corporate sustainability strategies and this survey aims to gather wide input from artists, creators and cultural professionals from around the world.**

[Fill in the survey here](#)

Deadline: 30 September 2023

The CSSC project was selected in March 2023 by the Université Paris Cité as part of the STRATEX funding under the French government's "Programme d'Investissements d'Avenir" as a project with high potential for valorisation with market value or impact.

SIMILAR CONTENT

BY **ANTONIO CARLOS RUIZ SORIA**
17 OCT 2018

Art & Business | Synergies in the frame of Sustainable Development Goals

#ASEFCulture

INSIGHTS

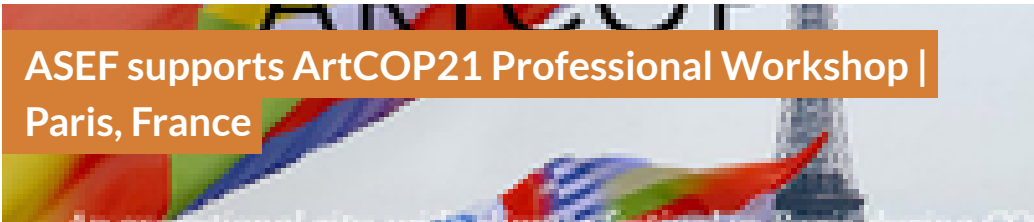
ASIA EUROPE
DEADLINE
16 JUN 2021



UNESCO International Fund for Cultural Diversity -
2021 IFCD call

GRANTS
INTERNATIONAL

POSTED ON
12 NOV 2015



ASEF supports ArtCOP21 Professional Workshop | Paris, France

DEADLINE
16 JUN 2020



UNESCO IFCD applications call 2020 | DEADLINE EXTENDED!

GRANTS
ASIA INTERNATIONAL

DEADLINE
15 JUN 2022



International Fund for Cultural Diversity | IFCD 2022 call

GRANTS
INTERNATIONAL

BY JORDI BALTÀ PORTOLÉS
21 FEB 2017

Amaravathi Heritage Centre and Museum, India



WEBSITE

[HTTPS://SONDAGE.APP.U-PARIS.FR/325271?LANG=FR](https://sondage.app.u-paris.fr/325271?lang=fr)

COUNTRIES

[FRANCE](#) [INTERNATIONAL](#)

CREATIONS DIRECTORY

[CREATIONS](#) [CREATIVE INDUSTRIES](#) [CULTURAL POLICY](#) [CULTURAL RIGHTS](#)

ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

MORE ABOUT ASEF CULTURE360 | [FAQ](#) | [f](#) [X](#) [@](#)

This website was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of the Asia-Europe Foundation (ASEF) and do not necessarily reflect the views of the European Union.



About us
Team
Partners
FAQ
Brand guidelines

How to partner with us

Contact us

#ASEFCulture

ASIA-EUROPE FOUNDATION (ASEF) 2017 | [TERMS OF SERVICE & PRIVACY POLICY](#) | [CREATIVE COMMONS ATTRIBUTION - NON COMMERCIAL SHARE](#)