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## Busan | LINK OF CINE-ASIA



Hosted by the Busan Film Commission, the 2018 LINK OF CINE-ASIA (Asian Film Forum & Business Showcase) will be held for 3 days in Busan from October 7 - 9. The program consists of sessions such as 'Forum & Pitching', 'BIZ Matching', 'networking & Lounge', 3 forum sessions and 6 project pitching events, 49 BIZ Matching projects, 32 investors and producers and 21 film commissions and institutions to participate

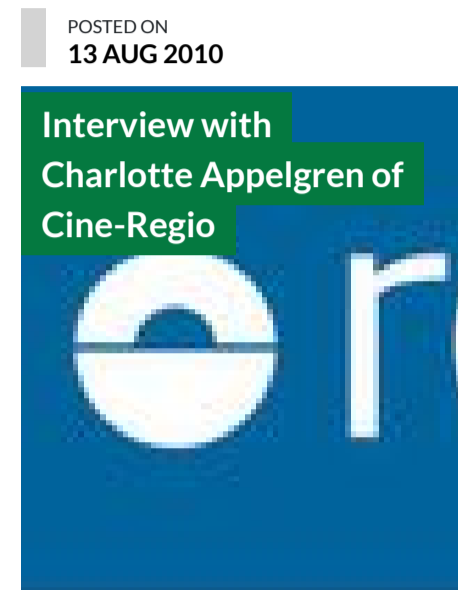
LINK OF CINE-ASIA, which is being held for the third year, consists of **Forum** sessions for discussing issues related to film and video industries, new technologies for film, fostering exchanges between Asian regions and filming support as well as **Project Pitching** introducing feature films, web toons, web dramas, VR contents and such various transmedia genre projects in Asian countries. In addition, **BIZ Matching** arranges meetings between parties who are interested in international co-production and overseas location shooting (49 projects), investment and production companies (32 companies) and film commissions and institutions (21 institutions). Meanwhile, various events such as **Networking** events and diversely-themed **Lounges** will also be available.

It is notable that this year will see a lot of planning and development program projects carried out by organizations and groups. The five projects selected by SEAFIC (Southeast Asian Fiction Film Lab) and winners of the 'G-Cinema Scenario Planning and Development Support' which is jointly run by the Gyeonggi Film Commission and the Directors Guild of Korea, web toons supported by the Korea Manhwa Contents Agency, and projects fostered by Busan Film Commission and the Busan Asian Film School as well as individual projects are all taking part in the BIZ Matching project which will encourage planning, development, investment, production meetings and shooting. Furthermore, it will provide opportunities for introducing works through project pitching in order to encourage the possibility of filming.

Following on from last year, this year's forum will consist of three sessions. The **Large Format in Cinema Technology Session** will focus on the large-format camera and the full-frame format which are receiving

cultural heritage and natural coastal beauty, and also Myanmar, a representative Buddhist country in Asia. The **One ASIA workforce training workshop** will be held to the theme of fostering local manpower for overseas production shooting. In addition, AFCNet, a network of 59 members from 18 Asian countries, will also hold a regular general meeting this year which aims to cover new membership approval and joint marketing issues.

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