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## Bonn | Global Festival of Action - SDGs and Culture session online



**Trigger  
Unleash  
Spark**

**Culture as the key to  
unchain the SDGs in  
cities**

Join Zoom Meeting  
<https://zoom.us/j/376685467>  
Meeting ID: 376 685 467

Find your local number:  
<https://zoom.us/u/alfEiL5Oq>

**1 April**  
**15:00 CET**

The session will present two initiatives where culture is the key to unlocking the potential of the SDGs to transform cities and engage citizens!

**SPEAKERS**

Moderator – Diana Lopez Caramazana, Local Governments Unit, UN-Habitat

Jordi Pascual, Coordinator of the Committee on Culture, United Cities and Local Governments will present “The Seven Keys” that aims at promoting localization and implementation of the SDGs from a cultural perspective.

Charlotte Pyatt, artistic coordinator of the TOward2030. What are you doing? campaign, which aims to spread awareness about the SDGs using street art as a vehicle to promote awareness of the SDGs and meaningful change.

The planned SDG Global Festival of Action - Transforming Local Action into Global Impact, due to take place in Bonn, has been cancelled. However, the session on 'Culture as the key to unchain the SDGs in cities' organised by Agenda 21 will take place online at 15h CET

key to maintain the SDGs in cities. Organised by Agenda 21, will take place online at 13H CET on 1st April.

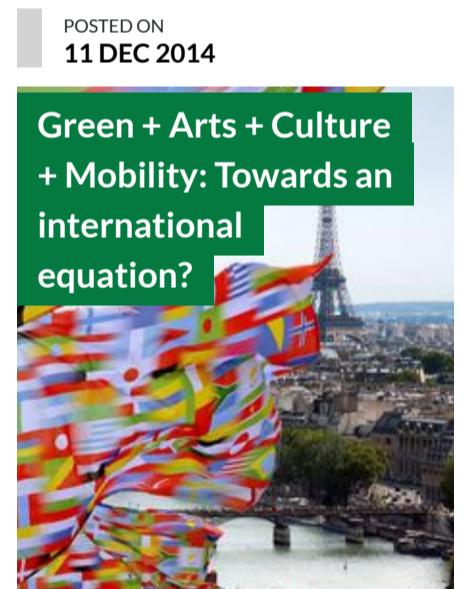
Join the session on Zoom.

The SDG Global Festival of Action is a ground-breaking annual event, designed by and for the SDG Action community and powered by the UN SDG Action Campaign with the support of the German BMZ, the German Federal Foreign Office and other partners with the overall aim of inspiring action for the Sustainable Development Goals (SDGs).

The fourth edition of the SDG Global Festival of Action was to be a milestone to raise the visibility and impact of global initiatives, with great focus on local and innovative actions and solutions that can lead to transformative change toward the SDGs.

Read more about the festival: <https://globalfestivalofaction.org/>

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