

[NEWS & EVENTS](#) > Belgium | b.creative conference for creative entrepreneurs

FROM - TO
02 NOV 2016 - 03 NOV 2016

WEBSITE
[HTTP://BCREATIVETRACKS.COM/](http://bcreativetracks.com/)

COUNTRIES
[BELGIUM](#) [EUROPE](#)
[INTERNATIONAL](#)

THEMES
[CREATIVE INDUSTRIES](#)
[CULTURAL POLICY](#)

Belgium | b.creative conference for creative entrepreneurs



 **b.creative** is an international conference which will gather more than 200 representatives from culture and creative sectors in Namur 2-3 November 2016. b.creative is the launch event of **Creative Tracks**, a European Union co-funded project that aims to connect young creative entrepreneurs in worldwide network. The project has already identified 1,200 networks of culture and creative entrepreneurs throughout the world. b.creative associates artists, creative professionals, entrepreneurs, representative of cultural organisations, incubators, creative hubs and investors from around the world to consider how to best support creative entrepreneurship, to nurture today's talents to shape tomorrow's innovation and to promote international collaborations. The ambition of Creative Tracks is to stimulate creativity as well as intercultural exchanges and to become a central place for various influences and ideas to meet. Creative Tracks' digital networking platform for young creative entrepreneurs worldwide will be launched during the event as well as the b.creative challenge. **What to expect?**

- A day and a half full of inspiring debates, workshops, disruptive interventions enabling creative networking:
- Panels and debates: Creative Entrepreneurship for the XX1st century; Funding Creative Entrepreneurship - the Global vision; Creativity: making innovation meaningful?; Triggering investment in creative entrepreneurship.
- 4 workshops focused on essential crossover topics: Stimulate cross-disciplinary innovation; Making the most of international networking; Branding and marketing and Creative ecosystems.
- 'Serious speed networking' to allow you meet international mentors, investors, potential business or creative partners.
- A network fair showcasing the services of national and international networks which already support creative entrepreneurs around the world.
- Intervention of EU policy makers

More than 20 outstanding speakers from more than 15 countries – artists, technologists, makers, social and creative entrepreneurs, engineers, funders and policy makers – will question, imagine, reflect, share, and connect with the audience on the highly topical issues of cultural, social and economic innovation through creative entrepreneurship. An additional 30 guests have been invited to ensure a diverse representation of skills, experiences and cultures. **Browse the line-up and programme** Participation is free of charge - register now b.creative is taking place in Namur (BE) on 2-3 November 2016 to coincide with the 6th edition of the KIKK festival (3-5 November 2016), a renowned annual international festival of creativity in digital cultures, bringing together the world's most talented creative coders, innovators, designers, artists. In 2015, it was attended by more than 6,000 creative professionals from more than 40 countries.

professionals from more than 40 countries.

Similar content

POSTED ON
06 JUN 2016

Creative Tracks
project launched - get
involved and take the
survey



EVENTS WITHOUT

POSTED ON
16 JUL 2021

culture360 Media
Partner of KIKK
Festival 2021



POSTED ON
29 APR 2019

Brussels | Culture for
the Future event - call
for young cultural
sector participants



an initiative of
the European Commi

POSTED ON
15 NOV 2018

b.creative at
Startup:CON in Korea



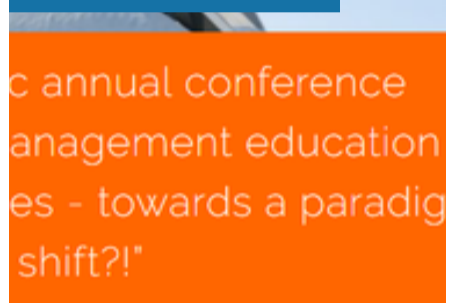
POSTED ON
03 NOV 2017

Shanghai | b.creative



POSTED ON
07 JUN 2016

ENCATC | 2 cultural
management and policy
research calls -
extended deadline



ABOUT ASEF

CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360](#) | [FAQ](#)



ASEMUS

Asia - Europe
Museum Network

[Browse our Network of
museums in Asia and Europe](#)