

Privacy Settings

We use cookies to optimize our website and our service.

- ☒ Functional
- ☒ Statistics
- ☒ Marketing

Save

Functional only

Accept all


WEBSITE
[HTTP://WWW.STORYDRIVEASIA.COM](http://www.storydriveasia.com)

COUNTRIES
[ASIA](#) [CHINA](#) [GERMANY](#)

THEME
[CREATIVE INDUSTRIES](#)

DISCIPLINES
[FILM](#) [LITERATURE](#) [NEW MEDIA](#)



 **StoryDrive Asia** is an all-media platform in Asia dedicated to exploring new forms of collaboration and business models across media boundaries. In 2012 and 2013, **Frankfurt Book Fair** and **German Book Information Center** (Beijing) have successfully organized StoryDrive China at Beijing CIFTIS Fair. In 2014 the conference was expanded and renamed to StoryDrive Asia, in order to encourage more transmedia exchange and trade inside Asia. Starting 2016, StoryDrive at CIFTIS will be the main location for StoryDrive worldwide. Leading minds from all over the world, especially from major Asian markets will illuminate the future of media and entertainment. They will share their knowledge and provide the tools you need to make the most of your business and to discover successful crossmedia and transmedia approaches. **Date & Venue**

- Conference Date: 29. – 30. May 2016
- Conference Venue: Auditorium, 3rd Floor, China National Convention Centre (Beijing)
- Exhibition Date: 28. May – 1. June 2016
- Exhibition Location: South Suite (next to Auditorium), 3rd Floor, China National Convention Centre (Beijing)

Read more about the [Conference speakers](#)

Similar content

POSTED ON
28 APR 2017

StoryDrive Asia 2017

POSTED ON
25 SEP 2018

China Shanghai
International Children's
Book Fair 2018

POSTED ON
17 FEB 2014

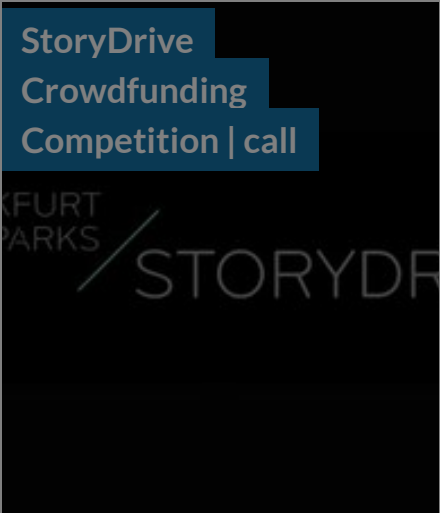
10th China (Shenzhen)
International Cultural
Industries Fair



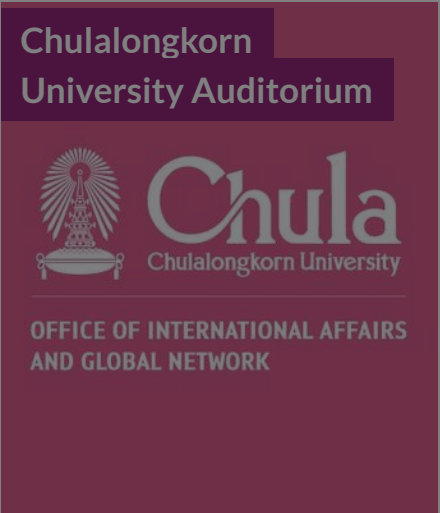
POSTED ON
28 SEP 2012



POSTED ON
03 SEP 2012



POSTED ON
03 JUL 2011



ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360](#) | [FAQ](#)

