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Beijing Design Week - BJDW 2013 (September 26 – October 3) is a city-wide event started as a pilot project in 2009. BJDW has rapidly grown into the international leading platform dedicated to design in China. The 2013 Guest City is Amsterdam. The theme for 2013 is Design City - Smart City. Beijing Design Week consists of seven sections: the Opening/Design Award Ceremony, Beijing Design Awards, Beijing Design Market, Design Forum, Theme Exhibitions, Guest City and Design Hop. Led by figure head Marcel Wanders, Programme Amsterdam aims for a cross-disciplinary and integrated approach to design, making it an excellent tool to strengthen and deepen the cooperation agreement Beijing and Amsterdam have in place. The theme '**Design goes Dutch**' is about the intersection where designers from the Netherlands, from China, and from around the world meet on equal footing and contribute jointly in formulating design solutions to the pressing issues of today and of tomorrow. As a present from Amsterdam, the globally beloved giant rubber duck, designed by Dutch artist Florentijn Hofman, will soon perk up in the Garden Expo Park and Summer Palace of Beijing. **For list of the whole program 'Design Goes Dutch' click [here](#).**

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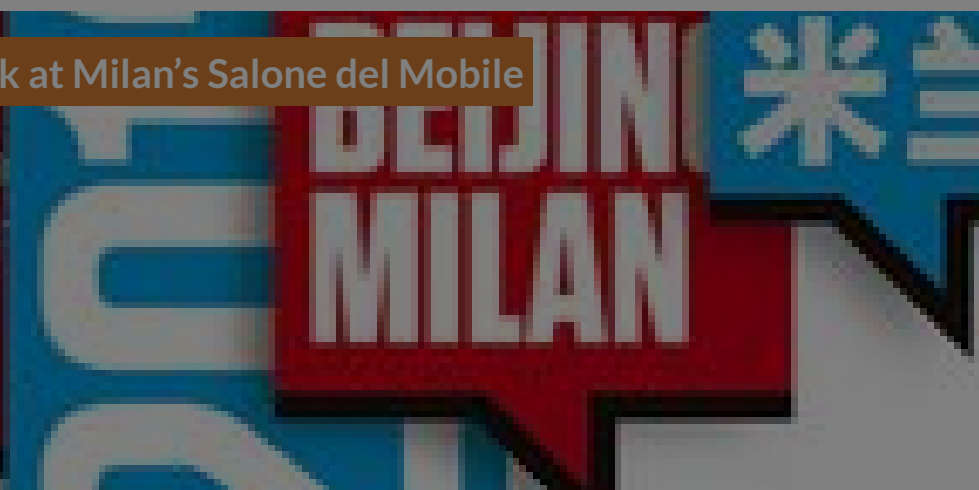
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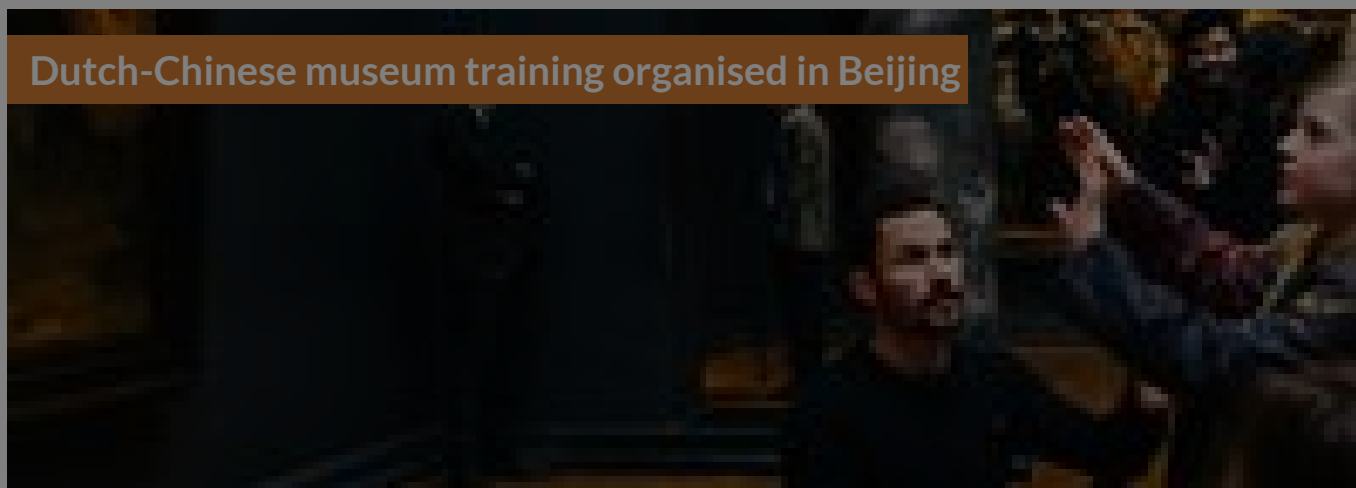
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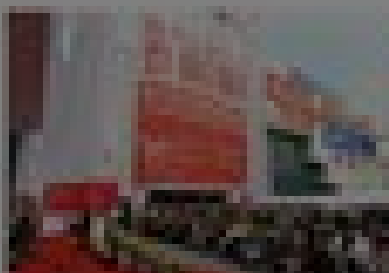


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